





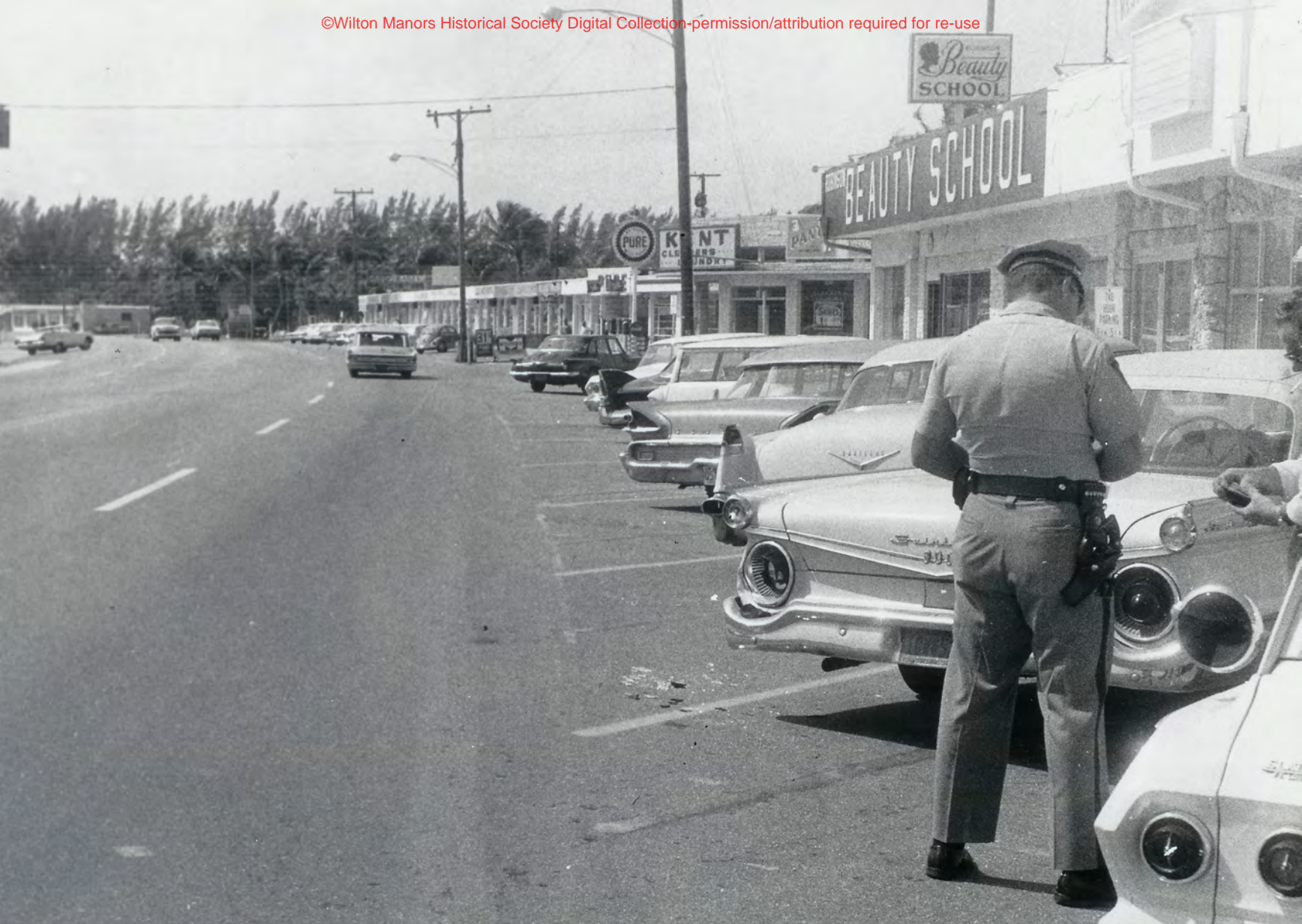


All Beauty Work Done Exclusively by Students

Same Price Same

PERMANENT	4.25	4.50	4.75
SH. & SET	.75	.85	1.00
WASH. & CR.	.25	.25	.25
H. CUT	.75	.75	1.00
HAIR CUT (SH. & CR.)	1.50	1.50	2.00
TINTS RETOUCH (SH. & SET INC.)	2.50	2.50	3.50
VIRGIN TINTS (SH. & SET INC.)	1.00	1.00	1.00
OIL BLEACH RETOUCH (Same Price as Tint)			
FINISH BLEACH RETOUCH (SH. & SET INC.)	4.50	4.50	5.50
BOOSTERS	50c	50c	50c
TONERS (Same Price as Tint)			
FROSTING			
TIPPING (SH. & SET INC.)	4.50	4.50	5.50
STREAKING			
ARCHES	50	50	65
LASH & BROW TINTS	Simple 1.00	2.00	4.50
OIL MANICURES	1.10	.75	1.00
MANI STUDENTS	1.00		
FACIALS	1.00 per pat.	1.50 mid.	2.00 ex.
SCALP TREAT. (WASH. & CR.)	1.00	1.50	1.50
PEDICURE	1.00	1.50	1.50
ALL HAIR STUDENTS	1.50		
DEPILATORY LIP & CHIN	50	50	50
UNDER ARMS	1.50	1.50	1.50
LEGS	2.50	2.50	2.50
RINSES (Fruit Juice, Lemon, Vinegar)			25
" " " (Lime, and Dandruff)			50
HAIR SPRAY			30
HI-LIGHTING (Same 5.00 TINT PRICE plus SH. & SET)			
" " " (2.00 Bleach or 2.50 BLEACH PRICE plus SH. & SET)			
COMB OUTS (Fruit Juice, SPRAY INC.)			35
" " " (Long Hair)			75
NAPE CURLS (SH. & SET INC.)			7.50
WASH. AND SET OVER AND OUT			
HAIR CONDITIONING TREAT.	1.00	1.00	1.25
Back, Shoulders, Neck, Lip & Nipples			per SH. & SET

Same Price Same



VISITORS ALWAYS WELCOME

For complete information on requirements and opportunities in Today's Beauty World see our catalogue, furnished free on request, giving us your name, address, age and year of High School.

ROAD MAP AND TOUR GUIDE
TO PROSPERITY, SUCCESS, HAPPINESS

Robinson BEAUTY SCHOOLS
INC.

FT. LAUDERDALE, FLA. "The Venice of America"
MINNEAPOLIS, MINN. "The land of Sky-Blue Water"



A corner of the spacious Minneapolis Lake Street School where students work in the same surroundings and with the same modern equipment they will find in today's modern Beauty Salons.



The selling and care of wigs is an important phase in beauty training. Women really like them. Here is the Wig Salon in the Minneapolis Lake Street School.



A section of the Minneapolis Lake Street School where advanced students "learn by doing," serving the public under supervision of expert instructors.



A visit with the housemother at one of the Minneapolis dorms.



Robinson
BEAUTY SCHOOLS, INC.
Home Office: 1413 Fourth Street S.E., Minneapolis, Minn. 55414
PHONE (612) 331-5981

3013 27th Ave. So.
Minneapolis, Minn. 55414
PHONE (612) 721-6241
Free Parking

1401 N.E. 26th St., Wilton Manors
Fort Lauderdale, Fla. 33305
PHONE (305) 565-6717
Free Parking

OUR NEW SCHOOL IN FT. LAUDERDALE, FLA.

In all America no other Beauty School like this, designed and built solely for Robinson Beauty Schools — the perfect launching pad for successful Beauty Careers in this, the Jet Age.

ALL SCHOOLS AIR-CONDITIONED
Accredited and Approved



A corner of the Minneapolis Campus Beauty School Clinic where students get the valuable actual experience they need to assure their success in the fabulous Beauty World.



A rare American (?) — A Beattle fan. This unusual girl shown in her Minneapolis dorm room even has a collection of Beattle records.

This is the reception room in the new Florida School, modern as tomorrow.



The beautiful modern Florida dorm, with many individual housekeeping units, complete to the last detail.



An interior view of one of the units in the Florida dorm — a perfect home away from home.



In all the dorms, pets are always welcome — plush pets that is, usually in way-out colors.



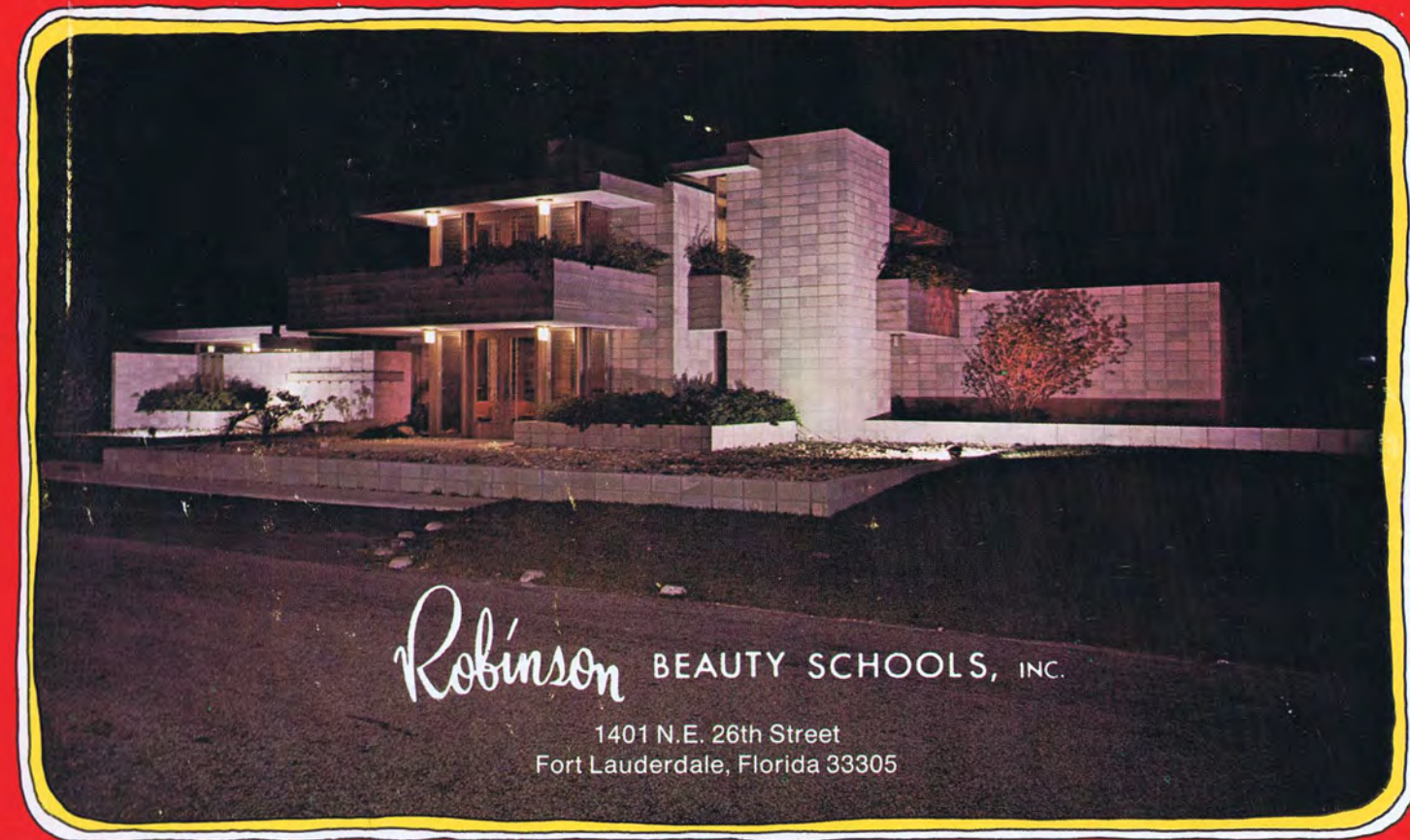
This is a dramatic night view of the new Robinson School and Professional Salon in Ft. Lauderdale, Florida. Visitors from all over the nation are lavish in their praise of this unusual edifice. Also student instructor training course available.



Imagine, if you can, the thrill and comfort of outdoor patio classrooms. Glass walls can be closed up for inclement weather, but those days are few and far between in Florida!



A view of the spacious luxurious clinic department in the lovely new Florida School. Note the wealth of up-to-the-minute equipment.



Robinson BEAUTY SCHOOLS, INC.

1401 N.E. 26th Street
Fort Lauderdale, Florida 33305

[Ramona Hadrath Collection]

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1401 N.E. 26th St.
Wilton Manors
Ft. Lauderdale, Fla. 33305
Phone (305) 565-6717

Robinson
BEAUTY SCHOOLS, INC.
MINNESOTA • FLORIDA

6719 77th Avenue North
(Highway 152 & Hampshire)
Brooklyn Park, (Mpls.) Minn. 55445
Phone (612) 560-5130



approved for:

Basic Educational Opportunity Grant
Vocational Rehabilitation
Veterans Education
CETA (Comprehensive Educational Training Act)
WIN (Work Incentive Program)
Bureau of Indian Affairs
Immigration
Federally Insured Student Loans
All County & State Welfare Programs, etc.

accredited by:

Robinson Schools are accredited by
the Cosmetology Accrediting Commission,
the agency recognized by the U.S. Office of
Education as the official accrediting body
in the field of education for Cosmetology.



member

National Association of Cosmetology Schools
Florida Association of Cosmetology Schools

Robinson Beauty Schools Inc. reserves the right to change, add or withdraw any provisions, courses, program equipment, and books
included in this Brochure at any time.

Vol. 1, 1978

Thank you for the opportunity to inform you of our training program in Cosmetology.

A visit to one of our schools will allow you to view, firsthand, our students currently
learning while using the latest equipment under the close supervision of qualified
instructors.

Upon graduation these students will join thousands of previous graduates who
for the past forty years have looked upon their experiences at Robinson's Beauty
School with pride and affection.

We extend an open invitation to you to visit our schools.

*Doris Robinson
John Steffan*

DORIS ROBINSON
President



JOHN STEFFAN
Vice President



history

Robinson's Beauty School was established in 1935 by Doris Robinson near the University of Minnesota Campus in Minneapolis. Her main objectives were to provide a service to the community, while at the same time, teaching students a creative profession that would insure their future.

Our current schools are designed expressly to teach Cosmetology in a modern, attractive atmosphere under the supervision of skilled and dedicated instructors.

In 1968 Mr. John Steffan brought to Robinson's his talents and ideas of a new generation, to combine with Ms. Robinson's experience and tradition of sound teaching methods. Graduates benefit from this unique combination which makes them well prepared to enter the field of Cosmetology.



Ms. Doris Robinson conducting one of the many courses available at the Robinson Beauty Schools.

statement of objectives

by Robinson Beauty Schools, Inc.

We have seen a pronounced trend lately away from college training and toward vocational training. It has been profoundly demonstrated that one can lead a rich and satisfying life by specializing in a craft or trade. One can express himself or herself fully and even acquire his own business in a relatively short time.

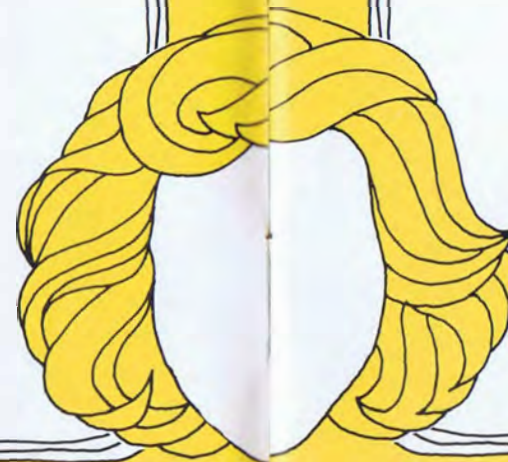
For the student inclined toward Cosmetology, Robinson's has seen, in their long experience, that graduate cosmetologists love their work, obtain prominence in it and financial rewards that mean a lot to them and their families.

Over the past years, it has been the goal of Robinson's School to maintain a high standard of teaching, using the latest equipment available in attractive surroundings and explained by a qualified staff of instructors who continually keep themselves abreast of new trends and methods through attendance at seminars, special classes and memberships in such organizations as the Hairdressers Association.

Cosmetology is creative work, allowing individual development and expression. It requires enough movement to be physically healthful and it leads to many rewarding personal relationships between patrons and operators.

The beauty business has proved virtually depression-proof and now men are using more cosmetology services, making it even more lucrative and secure.

One of the great tragedies today is that too many people cannot find something constructive to do. This hurts them and their society as well. For the above reasons, Robinson's main objective is to help more people unlock their talents, develop their abilities in cosmetology and use them to become all that they can become for the benefit of themselves, their families and their world.



school attendance policies

Robinson Beauty Schools operate continuously throughout the year except for the following holidays:

New Years Day	Memorial Day	Thanksgiving
Independence Day	Labor Day	Christmas

Students are expected to attend on Saturday as that is the day when the most clinic practice is available and when students get the best experience in working quickly and efficiently.

grading system

Robinson Beauty Schools maintain the following grading system:

10	Excellent	7	Below Average
9	Above Average	6	Fail
8	Average		

hours

Robinson Schools are open for instruction from 8:30 A.M. to 5 P.M. Tuesday through Saturday.

Professional conduct and regular attendance is expected. Failure to comply will result in dismissal at the discretion of the school. Re-entry and makeup work will also be at the discretion of the school.

Robinson's maintains daily progress reports and each student receives a report at 600 hours. Students who fail to maintain an average of 7 or above, will be reviewed for dismissal. Any re-entrance will be at the discretion of the school.

class schedule

Robinson's regular Cosmetology Course is divided into four phases of 300 hours each. Student receives a record book containing the schedule of the courses.

enrollment time

Students may start their courses the first Tuesday of any month. Classes start monthly. Inquire for exact dates.

job opportunities

(Placement after Graduation)

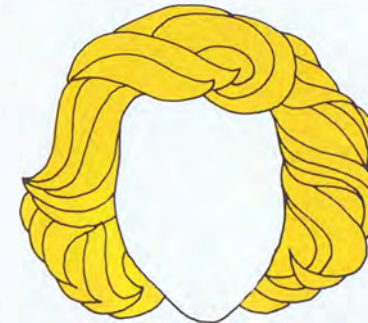
Robinson students who complete their training and are willing to work cooperatively have never had trouble getting jobs in recent years. There are always several "Cosmetologist Wanted" ads in the newspapers. Robinson's is always ready to help students get jobs or transfer to other jobs when the need arises. Students

should remember, however, that their record in classes, their marks and attendance usually dictates what kind of a job they get and how much they will earn. Students who work hard in school usually get the best jobs.

basic requirements

Robinson Beauty Schools, Inc., in its admission, instruction and graduation policies, practices no discrimination on the basis of race, creed, religion, financial status or country of origin or residence.

We will admit as regular students only those having a high school education or its equivalent.



credit for previous education

Appropriate credit for previous education and training will be granted. The student will be advanced where such credit places him and the course will be shortened accordingly.

SUMMER CLASSES available for students still in high school. Inquire for details.

length of course

By going to school approximately 40 hours per week, the regular Florida course takes eight months.

After this students must pass the Robinson School test and may then register for the examination given by the State Board of Cosmetology. They must pass this examination to become a licensed Cosmetologist and enter practice.

curriculum

Shampoo & Rinses	Hair Relaxing	Wiggery
Scalp Treatments	Hair Coloring	Business Management
Hair Shaping	Hair Bleaching	Sales and Marketing
Air Styling	Light Therapy	Personality
Iron Curling	Manicuring &	Development
Iron Pressing	Pedicuring	Theory of
Permanent Waving	Facials and Make-up	Cosmetology



Robinson's
Florida
School



This school was designed by Robinson's expressly to teach cosmetology in the finest surroundings. It's unique architecture impresses visitors from all over the nation.



cosmetology course outline

	Approximate Hours
Theory of Cosmetology	160
Florida Law	20
Hairstyling	220
Ethics of Shop Management, Salesmanship	20
Electricity & Light Treatments	16
Haircutting	230
Permanent Waving and Shampoos	200
Hair Tinting, Bleaching	150
Treatment of Hair and Scalp	40
Facials and Makeup	60
Manicuring & Massage (Hand & Arm)	40
Miscellaneous	44
TOTAL	1200

course costs

See enclosed dated supplement.

housing

Robinson Beauty Schools will assist students in finding suitable housing near the school.

your robinson beauty kit

Upon enrollment each student buys a personalized Beauty Kit which is retained by the student.

CONTENTS OF KIT:

1 Carrying Case • 1 Air Blower • 1 Curling Iron • 1 Pair Hair-cutting Shears • 1 Thinning Shears • 1 Haircutting Razor • 2 Shampoo Capes • 12 Combs • 1 Box Emery Boards • 1 Metal File • 1 Orangewood Stick • 12 Dozen Rollers • 100 Clippies • 1 Round Brush • 1 Nippers • 1 Steel Pusher • 4 Brushes.

graduation

Upon completion of the required hours of instruction and clinic practice, the student must pass the Robinson School examination, and will be awarded a diploma. The student may then register with the State Board of Hairdressers and apply for their examination. This examination consists of a one-day test on both practical and theory subjects.

advanced courses

Robinson's offers courses in: • "Brush-up Cosmetology" and
Inquire for details. • Teachers Training.

what the student must bring

The cost of the Robinson Beauty Course covers practically everything a student will need to complete the Course, but the student will have to furnish his or her own uniform and shoes and notebook.

If additional supplies are needed or replacements are necessary for the Beauty Kit, these can be purchased at wholesale rates through the Robinson Beauty Schools.

refund policy

- If a student (or in case of a student under legal age, his parent or guardian) cancels his enrollment and demands his money back, in writing or in person, within three business days of the signing of an enrollment agreement or contract, and prior to entering classes, all monies collected by the school shall be refunded.
- If a student cancels his enrollment after the three business days after the signing but prior to entering classes, he shall be entitled to a refund of all monies paid to the school less a registration or enrollment fee of \$50.00.
- For students who enroll in and begin classes, the following schedule of tuition adjustment is authorized.

Percentage of Enrollment Time to Total Time of Course		Amount of Total Tuition School Shall Receive or Retain
0.1% to 4.9%	1 to 59 hrs.	20% Retained or Received
5% to 9.9%	60 to 119 hrs.	30% Retained or Received
10% to 14.9%	120 to 179 hrs.	40% Retained or Received
15% to 24.9%	180 to 299 hrs.	45% Retained or Received
25% to 49.9%	300 to 599 hrs.	70% Retained or Received
Over 50%	600 hrs. or more	100% Retained or Received

Enrollment time is defined as the time elapsed between the actual starting date and the date on which the student formally terminates enrollment. Termination shall occur upon student's last day of physical attendance in the school.

The cost of Equipment, Books and Registration Fee is not considered in the tuition adjustment computations.

*Veterans
(See enclosed
VA Refund
Policy)





The latest in haircutting and air styling as well as the basics in hairstyling are stressed in Robinsons training.

application for enrollment

I, the undersigned, hereby make Application for Enrollment as a Student in the course of Cosmetology at ROBINSON BEAUTY SCHOOLS, Inc.

Enclosed please find \$50 registration fee. I plan to start on _____

Name _____

Address _____

City _____ State _____ Zip Code _____

Telephone (A.C.) _____ Number _____

High School Attending or Graduated From _____

Name _____ City _____ State _____

I Will or Graduated in Year _____ Age _____

References: 1. _____

Address _____ Phone _____

2. _____

Address _____ Phone _____

Signature of Applicant _____

Date Of Application _____

Name Of Parent Or Guardian _____

Address _____

Phone Number _____

Any Know Allergies _____

[Ramona Hadrath Collection]

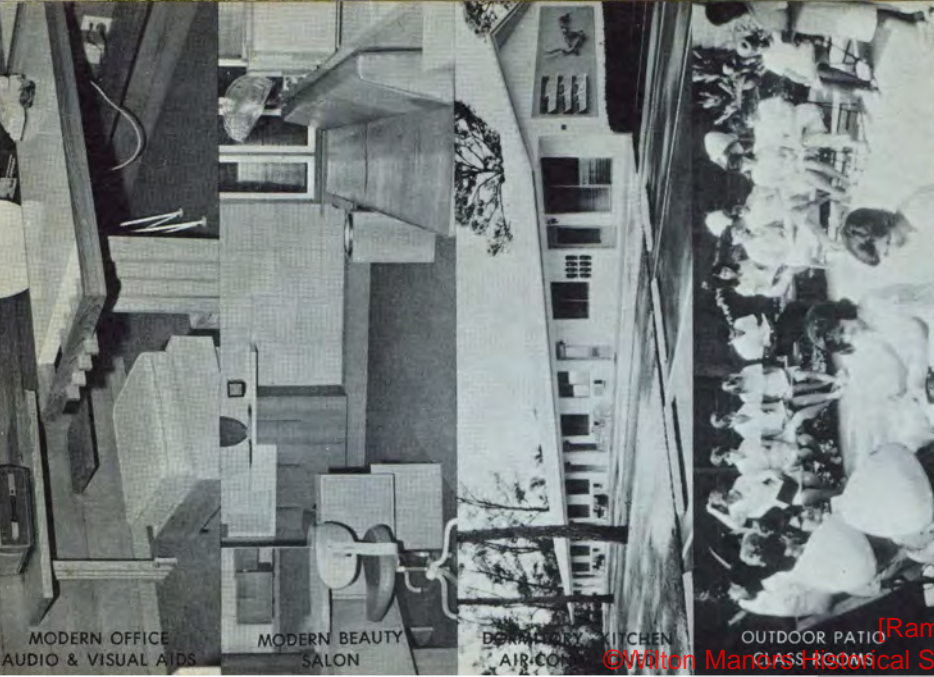
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Robinson's
Minnesota
School



Built in 1973, this school
was designed by
Robinson's expressly to
teach cosmetology.





Robinson
BEAUTY SCHOOLS, INC.
 25 YEARS TRADITION
 Credits Honored Nationally • Licensed and Approved
Thousands of Successful Graduates
 DAY OR EVENING CLASSES
 AIR CONDITIONED - FREE PARKING
 1401 N.E. 26th Street, Ft. Lauderdale, Florida
 1413 4th Street S.E., Minneapolis, Minn.

S. J. Hersi, P.O. Box 371, Ft. Lauderdale, Fla.

Post Card



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FT. LAUDERDALE CALL 565-6717
 MINNEAPOLIS CALL 331-5981 #2346

ROBINSON BEAUTY SCHOOL

Presents

8 Hours Continuing Education for Cosmetologists

Featuring

JESSE & FLO BRIGGS CUTTING CLUB OF FLORIDA

Once again Robinson Beauty School has brought together a group of skilled professionals to produce a spectacular educational program.

The featured artists, Jesse and Flo Briggs are recognized as International leaders in the beauty industry. Their work has been featured in leading beauty and fashion magazines, such as *Vogue*, *American Hairdresser/Salon Owner*, *Set and Style*, *Modern Salon* and *Hairdo and Hairstyling*. They are members of Intercoiffure and owners of the Jesse & Flo Cutting Club of Florida and the Yellow Strawberry Salon on Las Olas Blvd. in Ft. Lauderdale. They have demonstrated their superior cutting ability to thousands of hairdressers throughout the world, and are now recognized as one of the most sensational teaching teams in the beauty industry today. Through their ability to show you how to handle customers, improve salon profits and motivation, Jesse & Flo will convey to you more knowledge and information than any other accredited course now offered. Along with Jesse & Flo will be the list of artist & educators listed below who will bring you up to date on cuts, chemistry and color.



VIVIAN

Artistic Director for
Yellow Strawberry



RAMONA HADTRATH

Chemistry Lecturer



FRAN BARLETTI

Special Effects
Color Consultant



MARIA O'BRIEN

Platform Artist for
Jesse & Flo Briggs

ALL LIVE MODELS FOR INSTRUCTION

- ★ TV Monitored for Better Viewing — Smoking & Non-Smoking Area Provided
- ★ Two Dates Offered, MAY 13, 1984 & JUNE 24, 1984 — 8:30-5:00 PM
- ★ FEE: \$30.00 Advanced Payment — \$35.00 at the door

SEATING IS LIMITED, SO RESERVE IN ADVANCE BY SENDING YOUR CHECK FOR \$30.00 PER PERSON, PAYABLE TO ROBINSON BEAUTY SCHOOL.

- ★ Coffee & Donuts provided. Several Restaurants in the area are available for those who desire lunch.

Registration Form

Name _____

Address _____

Phone at Salon _____

License Number _____

☐ Sunday May 13, 1984 — 8:30-5:30

☐ Sunday June 24, 1984 — 8:30-5:30

You must bring your Fla. Cosmetologists license number with you.

ROBINSON BEAUTY SCHOOL PROVIDER NUMBER IS ZP0600119

LIST ADDITIONAL ATTENDEES ON A SEPARATE SHEET.



Robinson Beauty School

1401 N.E. 26th St., Wilton Manors

Ft. Lauderdale, Florida 33305

Phone (305) 565-6717

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Robinson

Beauty Schools, inc.

1413 S.E. 4th St. MPLS.

Phone 331-5981

3013 27th Ave. S. MPLS.

Phone 721-6241

1401 N.E. 26th St.

Ft. Lauderdale

Phone 565-6717

PETITE NAIL KIT



1401 N.E. 26th St.

Ft. Lauderdale

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PETITE NAIL KIT

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BEAUTY SCHOOLS INC.

1401 N.E. 26th St. Wilton Manors Fort Lauderdale, Florida 33305



Robinson MANOR

2057 NORTHEAST NINTH AVENUE • WILTON MANORS • FT. LAUDERDALE, FLA.

565-0657



Robinson



BEAUTY SCHOOLS, INC.

1401 N.E. 26th St.

Wilton Manors

Fort Lauderdale, Fla. 33305

565-6717

6719 - 77th Ave. N.
Brooklyn Park, Minn.
55428
Phone 560-5130

Doris Robinson

3013 27th Ave. So.
Minneapolis, Minn.
55414
Phone 721-6241

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ROBINSON'S BEAUTY SCHOOL

WILTON MANORS, FLORIDA

1965

BOYS & GIRLS CLUB EXECUTIVE OFFICE

1992

SHUSTER DESIGN CENTER

2007

My client, Doris Robinson, had a beauty school in Minneapolis and loved vacationing in Ft. Lauderdale. Her decision to build another school would provide her the best of both worlds.

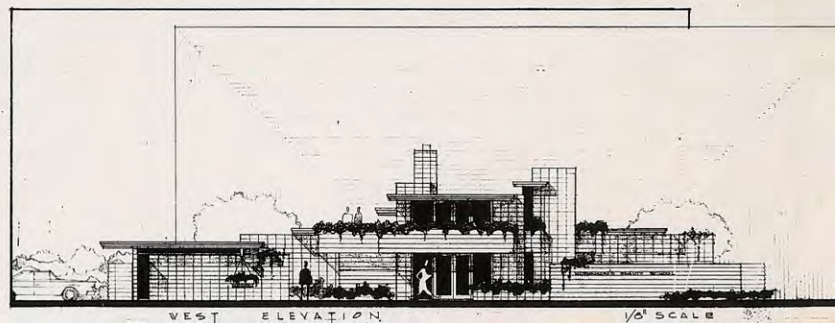
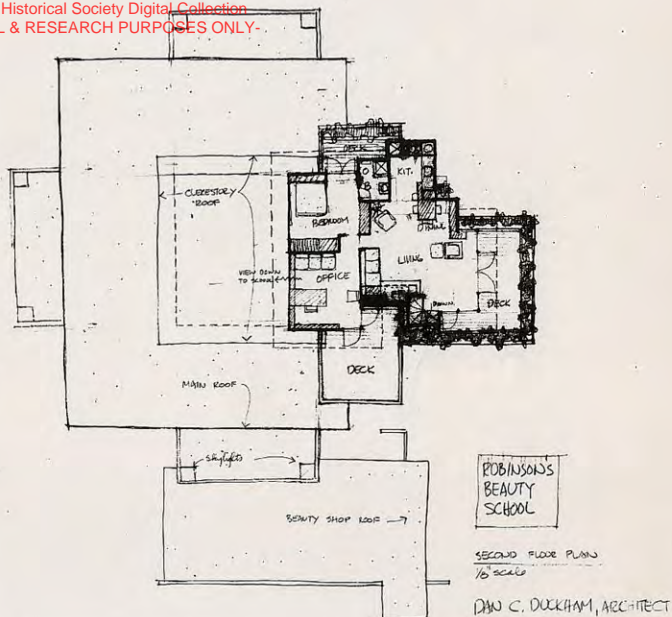
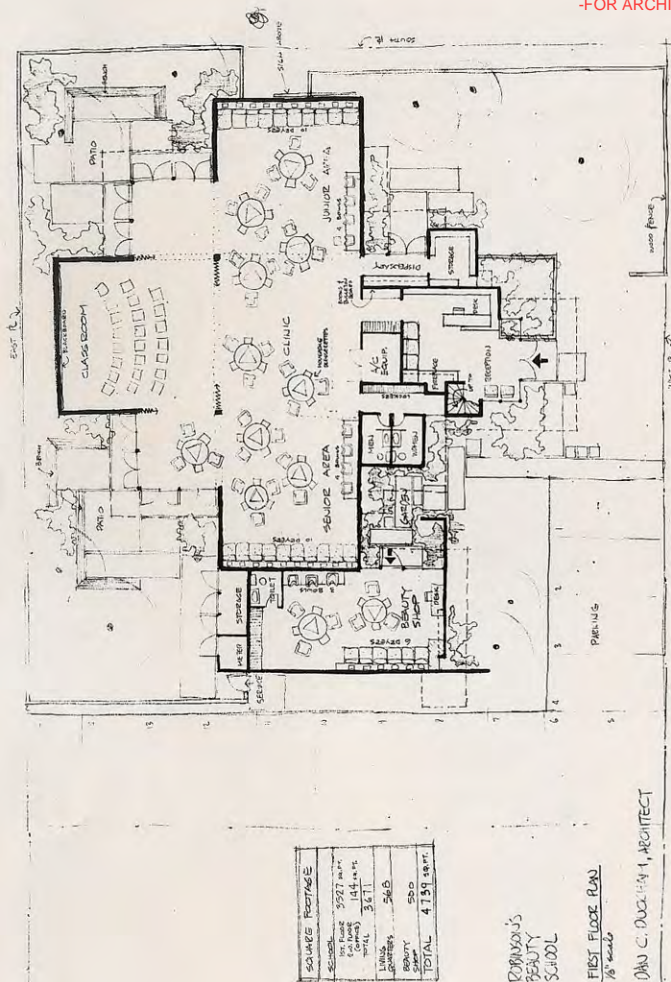
As a school for teaching hair styling, the simple open plan provided flexible space for a classroom and clinic area for multiple student styling stations. Central to this open space was a raised roof with a clerestory of glass bringing daylight into the space. Twenty hair dryers were built-in at far ends of the clinic space and eight hair washing sinks were available. Two fenced terraces were just outside for break time, and there was a separate professional beauty shop included. On the second floor, overlooking the classroom/clinic space below was the owner's private office and apartment.

The architectural design was a balanced composition of vertical concrete block masses and horizontal floating wood planes.

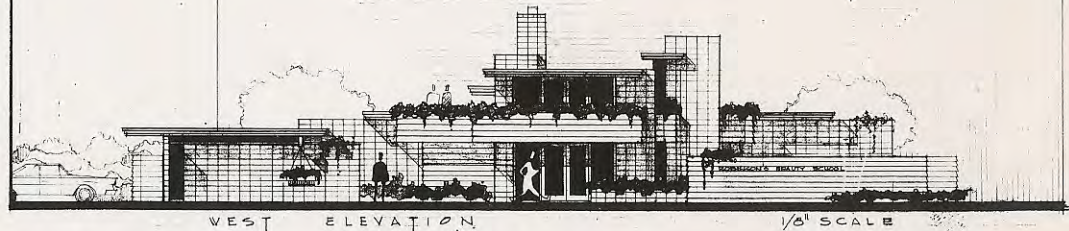
When the owner died, the school closed, and the building fell onto hard times. In the 1980's two awkward additions were made, and later it fell into totally derelict condition.

In 1993 the building was purchased by Wayne Huizenga to be the executive office for the Boys and Girls Club. We had the opportunity to redesign the interiors and restore the exterior, which included reconciling the two awkward additions into the overall design. The Boys and Girls Club occupied it for about twelve years and when they left it went up for auction. All of the bidders wanted it for the land and location only.

Fortunately, there was one bidder who greatly valued it for the architecture. Louis Shuster, a very successful high end interior designer, had admired the building for many years and had dreamed of owning it for his design studio. He was the successful high bidder, and began an extensive process of restoration. He was extremely sensitive to the original design intent and did a magnificent job. The existing spaces were a perfect fit for his needs and he furnished it beautifully. I would have to say that in the almost 50 year history of the building, it has never looked better.

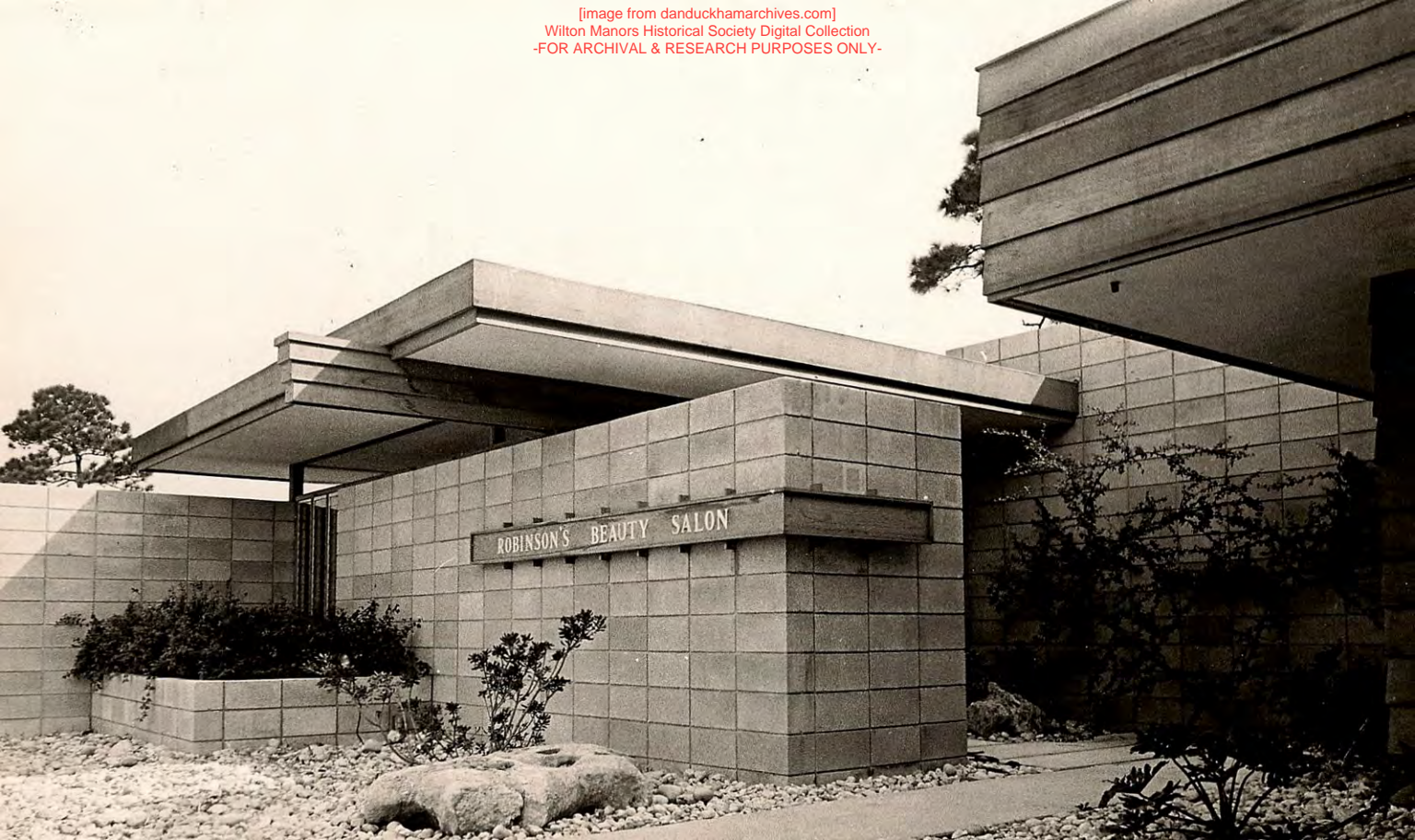


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Moving in The Wright Direction

IN THIS ISSUE, we cover the increasingly important issue of renovation. With property taxes high and our inability (*yet*) to have our homestead exemptions made “portable” many have chosen to stay put and renovate the place they currently call home. But renovation also makes sense, as our section points out, for condominium conversions and commercial properties as well.

A marvelous case in point is Robinson’s Beauty School, built in 1964 along NE 26th Street and more recently used as the local headquarters of the Boys and Girls Clubs of America. When the Dan Duckham-designed structure came up for purchase last year, interior designer Louis Shuster snapped it up, mesmerized by its beauty as well as its potential to become a living, breathing design studio.

As a young architect, Duckham was fascinated with all the work of Frank Lloyd Wright, from his early Prairie School buildings to his later Usonian homes. This particular structure, from its plan to its severe rectilinear geometry, most closely has a connection to Wright’s early work, in particular his 1904 home design for Laura Gale in Oak Park, Illinois.

Duckham’s design, like Wright’s, made use of deep, overhanging eaves, low horizontal planters and a long, protruding chimney that visually centers the pinwheel plan when viewed from the street. But Duckham’s design, due to its original program as a school, explodes organically, allowing (in 1964) for teaching stations, offices and even an apartment above.

Shuster realized the value this structure had and through a painstaking process—part renovation, part restoration—brought it back to life. Today the building is once again full of energy (see article, page 42) from its low-slung lobby with a fireplace that bursts into a high-ceilinged atrium space to its floating roof plane and surrounding clerestory windows.

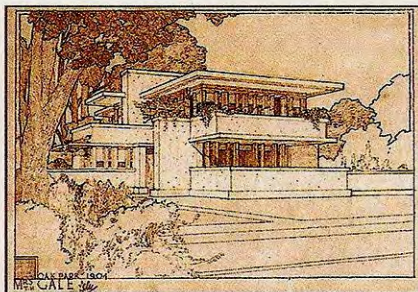
Shuster is to be commended for his ability to see incredible potential where those less enlightened would have just seen a teardown. As we enter into the New Year, let us hope 2007 brings us more success stories such as this one.

JOHN T. O’CONNOR, EDITOR-IN-CHIEF
joconnor@homeftl.com



ABOVE: The newly restored home of Shuster Design Associates, looking southeast.

RIGHT: Wright’s 1904 perspective drawing for the Gale House in Oak Park, Illinois, looking southeast.







**SHUSTER
DESIGN
ASSOCIATES,
INC.**



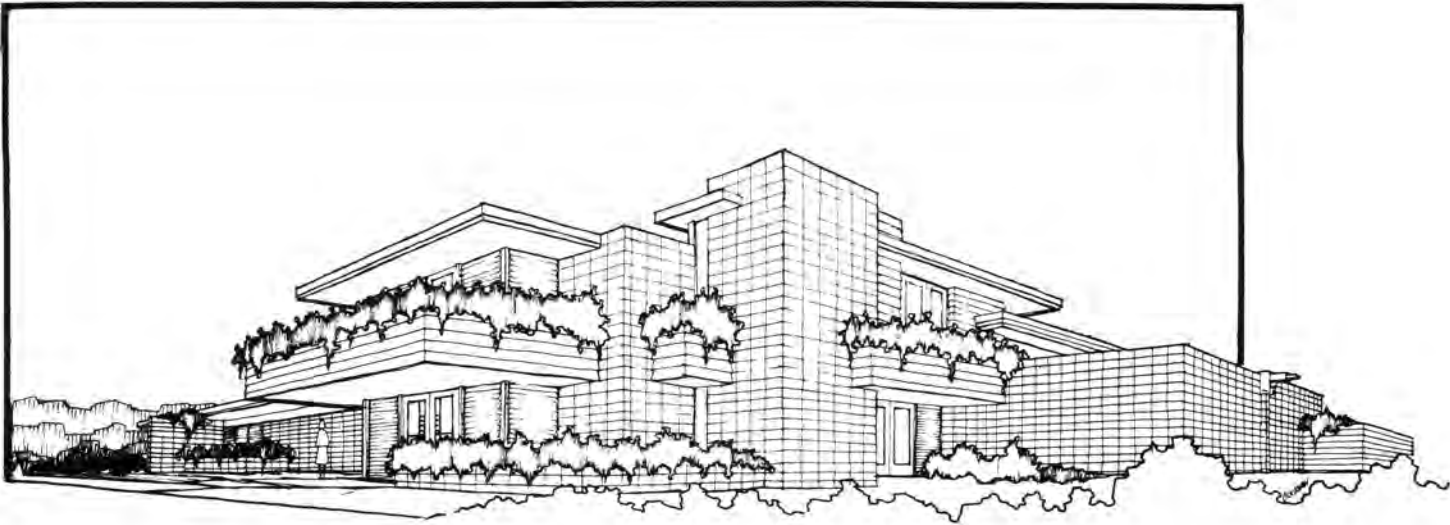








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Fort Lauderdale, Fla. 33305
PHONE: (305) 565-6717
FREE PARKING



*There's such a big difference
in beauty schools and training*



Robinson



BEAUTY SCHOOLS, INC.

1401 N. E. 26 Street

565-6717

