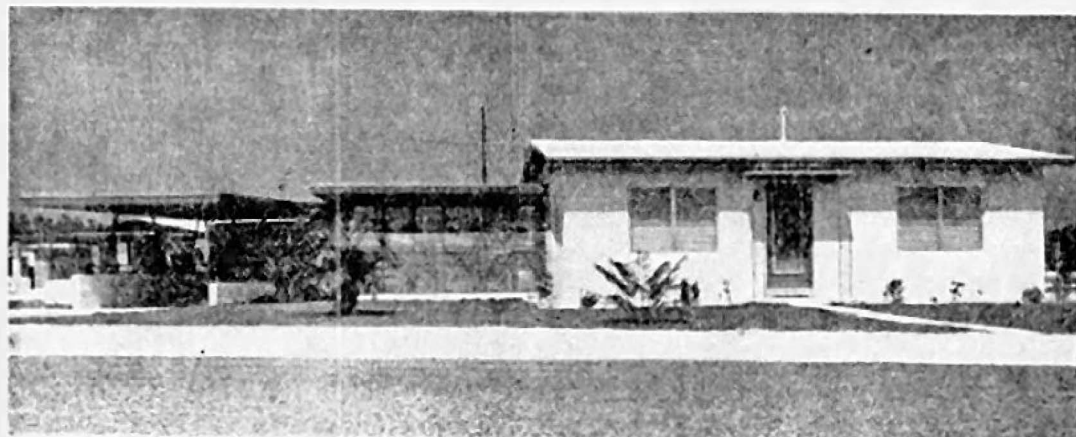


H.L. Brolliar –Wilton Manors first tract housing developer

Sunset Manors Is The Locale For These Lovely Homes Built By H. L. Brolliar



Another very attractive residential section is Sunset Manors, a new sub-division in Wilton Manors where H. L. Brolliar is completing 128 houses. A dignified, restful area so convenient to downtown Ft. Lauderdale and the beach.

Photograph shows one of the smart tropical 2-bed room CBS homes with screened breezeway between house and car porte, located at 309 N. E. 26th Drive. Mr. Brolliar, General contractor, builder of these homes.

makes his office at 2179 Wilton Drive.

Following seventeen years in the building industry in Chicago, Mr. Brolliar came to this area in 1949. During the war he was assistant auditor at the Chicago Motor Club.

After the Sunset Manors project is completed, Mr. Brolliar has plans for the construction of five hundred new homes in the city, for which the property has already been purchased.

Ft. Lauderdale News, May 10, 1952 (Newspapers.com)

- Large 12x16 Screened Porch
- Large Car Porte
- City Water
- Glass Jalousie Windows
- Tile Window Sills
- Paved Streets (No Resurfacing)
- C.B.S. Construction
- Landscaped with Fully Saddled Front Yard
- High Elevation
- Close to Wilton Manors Grade School
- Formica Kitchen
- Factory Built Baked Enamel Cabinets
- Built-In Vanity and Dresser
- Telephone Outlets

BROLLIAR'S 2 and 3-BEDROOM PANEL TYPE STORAGE WALL HOMES

Starting at **\$10,425** Includes Car Porte and Screened Porch

Located in lovely **SUNSET MANORS**

HOW TO GET THERE! Drive Out North Andrews Ave. to N. E. 26th St., Turn Right to N. E. 3th Ave.

YOUR CHOICE OF COLORS IN PAINT
TILE, TERRAZZO and FORMICA

FURNISHED MODEL HOME

OPEN FOR INSPECTION

Open 9 A. M. to 6 P. M. Weekdays
11 A. M. to 6 P. M. Sundays

Located Corner of N. E. 26th St. at 3th Ave.
Just North of Wilton Manors Grade School

ONLY 4 MINUTES TO DOWNTOWN,
THE BEACH OR GATEWAY SHOPPING CENTER

Ft. Lauderdale News, Apr 11, 1952 (Newspapers.com)

Early Wilton Manors land developers all followed the traditional model of platting a subdivision then selling the individual lots. The purchaser would then hire a general contractor to complete the residence to their specification. But a new model emerged in 1947. To fill the need for affordable post-war housing, Levitt & Sons of New York pioneered what is now dubbed "tract housing"—a subdivision with hundreds of identical, mass-constructed, move-in-ready homes.

In 1952, using that model, H.L. Brolliar, a general contractor whose office was on Wilton Drive, developed *Sunset Manors* on land platted by John Pedersen (local entrepreneur and supporter of housing options for veterans). The subdivision of 128 homes was on the north side of NE 26th Street, running from Andrews Ave to NE 6th Ave.

After *Sunset Manors*, Brolliar crossed the river to develop 500 homes in *Lauderdale Villas* (south and west of NW 19th St and Powerline Rd); and by 1954 had built 300 more homes of identical design at *Boca Villas* in east Boca Raton.

Questions or comments? Contact Ron and Mary Ulm at wmhs@WMHistory.org

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