

Retail Development on the “Old Dixie Highway”

In 1926, E.J. Willingham envisioned Wilton Drive to be upscale residential and the Dixie Highway as commercial. It didn't turn out that way. By the mid-1940s, Al Hagen, Clayton Leaver, Lamar Braddy and others had built retail space on Wilton Drive. However, but for Red's Bar and a vegetable stand at Five Points, Dixie Highway had to wait more than ten years for retail development. Barton & Miller Cleaners arrived in 1956; followed by the "*Dixie Shopping Center*" (below) opening in 1958. The center was anchored by a 28,000 sf Grand Union—the largest supermarket in the county; and Eagle Army-Navy—a fast-growing, self-service department store chain. A year after opening the Grand Union was sold and converted to Publix.



100% GUARANTEED BEST MEATS (FRESH, FROZEN & CURED)
YOUR NEW
GRAND UNION
SUPERMARKET
Opens Wednesday
APRIL 23rd 9:00 A.M.



2633
 Old Dixie
 Highway
 White Plains,
 N. Carolina

EAGLE
ARMY-NAVY
STORES
SALES • SERVICE • CREDIT
OVER EVERY BODY!

Here We Grow Again!

GRAND OPENING

2729 N. DIXIE HIGHWAY, WILTON MANORS

HOW WE'VE
GROWN HERE!
PHONE Logan 6-5581

FREE
CASH
COUPONS
FOR
THE
KIDNIE
CLOTHES
STORE
OPENING
PARTY

FREE
CASH
COUPONS
FOR
THE
KIDNIE
CLOTHES
STORE
OPENING
PARTY

37¢
Men's, Women's & Children's
ZORIS
ACCIDENT
COATS

**24 GALLON
COLLOSSAL
GARBAGE
CAN**
STEEL
LINED TUB

**3.49
20
GALLON
COLLOSSAL
GARBAGE
CAN**
STEEL
LINED TUB

**GARBAGE
CANS**
WITH TIGHT FITTING COVER
\$1.83

Reg. 3.00 Value
GULF SUPREME

GULF
AUTO

**1-POINT
GREASE
LUBRICANT**

2 Gallons
Retail \$9
109
each

BAN LON
STRETCH SOCKS

39¢
Men's, Women's & Children's
ZORIS
ACCIDENT
COATS

25¢
Men's, Women's & Children's
ZORIS
ACCIDENT
COATS

**GENUINE UNITED STATES NAVY
T-SHIRTS**

25¢
Men's, Women's & Children's
ZORIS
ACCIDENT
COATS

Nationally Advertised 1.95
**PRESTONE
CAR POLISH**

63¢
each

**MEN! here in 1st - get
THE LOWEST PRICE IN TOWN!**

Norelco
SHAVE
WITH
ELECTRIC
SHAVERS

THREE DESIGNS IN SHAVE AND SHAVE
HEADS
Shave Head
Head \$1.95
Head \$1.95
12.88

39¢
Men's, Women's & Children's
ZORIS
ACCIDENT
COATS

25¢
Men's, Women's & Children's
ZORIS
ACCIDENT
COATS

**Sport Shirts
YOUR CHOICE**

57¢
Men's, Women's & Children's
ZORIS
ACCIDENT
COATS

Shave Head
Head \$1.95
Head \$1.95
12.88

SAVE 50¢
CHENILLE
BEDSPREADS

25¢
Men's, Women's & Children's
ZORIS
ACCIDENT
COATS

25¢
Men's, Women's & Children's
ZORIS
ACCIDENT
COATS

6.88
each

12.88

Questions or comments? Contact Ron and Mary Ulm at wmhs@WMHistory.org