



WILTON MANORS HISTORICAL SOCIETY

Jenada Villas and Jenada Isle Subdivisions Mini-Archive

Background notes, Town Crier article and related advertisements and images

by Ron and Mary Ulm

February, 2026

This compilation includes the following:

- Research and interview notes by Mary Ulm—primarily related to the subdivisions’ *Recreation and Social Club*
- Spring 2026 Town Crier article about the *Jenada Villas Recreation and Social Club* and its swimming pool; and its evolution into Donn Eisele Park
- Newspaper articles and ads about the subdivisions (this is a representative sample of clippings and not a complete collection)
- Aerial photos of the subdivisions at their beginning
- Illustrations and photos of the *Jenada Villas Recreation and Social Club* and its swimming pool

—Mary Ulm research and interview notes—

[full names of interviewees not included in web version to protect privacy]

The site of the current Donn Eisele Park was originally a park/recreation center built in 1957 for the “exclusive use” of residents of the 243 waterfront homes¹ in Jenada Villas, Jenda Villas First Addition, and Jenada Isle. Lubb-Hoff were the builders and developers. *[A prime feature of the park was its 30 by 60-foot swimming pool—at a time when public or private pools were not common. The pool was constructed by the Aqua Pools Company.]*

On March 2, 1957 the Fort Lauderdale News featured an ad for Jenada Villas as more than a home but “a complete lifestyle” ...in “Fort Lauderdale’s only resident [ow]ned recreation park.”² A drawing of the recreation area shows a parking lot, playground, small pool, large pool, area with picnic tables, tennis court, shuffleboard court, and an area to dock boats. The park is reported to cover a tract that is 50 by 650 feet.

Listings of the park’s amenities in newspaper articles and advertisements varied somewhat over time. A basketball court was built instead of tennis courts, for example. Former residents/Club members I interviewed say there was never a dock built. [JR], who lived four houses up from the pool and whose mother served as a lifeguard at the pool, said that the rear of the property was fenced off so that there was no access to the Middle River. [KD] agreed that all sides of the property were fenced, partly to limit liability and partly to ensure that access was granted only to members of the pool club. *[However, at least one news article, rather than advertisement, indicated a dock for small boats was present—at least in the early days]*

[JR] collaborated with [BC], who was also a member of the pool club, to provide the following description of the layout of the club:

¹ 1956 Oct 21, 1956 Miami Herald; Jan 26, 1957 Fort Lauderdale News

² March 2, 1957 Fort Lauderdale News

There was a parking lot off NW 29th Street. Next was a brick wall with the bricks arranged so that gaps allowed one to see into the Club. There was a gate to one side of the wall with key access. Just beyond the wall was a covered carport-like area where there were ping pong tables. Beyond that was a splash pool, then the main pool. After that there was a building that served the dual function of bathroom facilities and pump-house. On the back side of the pump house, facing the river, was a covered area that could be rented for a small fee for parties. Beyond that was a grass area and past that was a basketball court. [JR] and [BC] recall participating in swimming races in the summer. [KD] also recalls participating in the swimming races.

Upon opening, the deed to the recreation area was donated to the residents of Jenada Villas by Robert Lubbers, Sr., President of Lubb-Hoff, Inc. the developers of the three Jenada subdivisions. The deed was accepted on December 7, 1957 by Dr. John King, President of the **Jenada Villas Recreation and Social Club** (Club), the body that oversaw the pool and clubhouse.³ A fee was assessed to gain membership, and each family had a key to allow entry from the parking lot.

[The Jenada Villas Recreation and Social Club was officially incorporated Oct. 16, 1976. It was administratively dissolved on Oct. 16, 1998.⁴]

Interviews with [E&MK] family members highlighted the social value of the Club. Neighborhood children celebrated their birthdays there. Holidays often included a parade starting on Jenada Isle that ended at the Club. “The kids were there all the time ...”, according to [MK]. The lifeguard, Mr. Clappert had her on “speed-dial” for all the times her son “busted his head open”.

When asked about the Club, [MK] described a pavilion located just off the parking lot. This was a carport-like area that had ping pong tables, recalls [JR]. It appears to have been an area where the adults could socialize according to [MK]. *[This was perhaps the “bar area” described in one newspaper article?]*

Living in the Jenada subdivisions apparently came with significant deed restrictions--such as roof type and color, and setback requirements⁵. [MK] added that the type of vehicle that could be parked overnight and rules about clothes lines *[only the umbrella-style, collapsible-type were allowed]* were also part of the deed restrictions. We have not been able to locate a copy of such a deed old enough to include a complete list of the restrictive covenants. *[Early ads frequently touted the restrictions--with references such as “strong restrictions”.]*

By 1987, newspaper advertising for homes for sale in the three Jenada subdivisions no longer promoted membership in the Jenada Villas Recreation and Social Club as an amenity. By then individual properties more commonly had their own swimming pool; and a number of City parks were available for other recreation activities.

[SN], grandson of developer Robert Lubbers, whose childhood home on NW 9th Avenue backed up to the park site, confirmed that membership in the Club dwindled in the 1980s. The Club “limped along” for several years and eventually closed and the site was effectively abandoned. [SN] noted that his father, who served as the Club’s Registered Agent, continued to pay the taxes on the property to keep it out of default. His attempts to sell the property to adjacent homeowners failed. *[[SN] indicated his father effectively became the owner of the property.]*

Some years later, the City of Wilton Manors was attracted to the site for its access to the Middle River. Deed records show it purchased the site from the Jenada Villas Recreation and Social Club on October 7, 1997 for \$50,000

It was later developed as Donn Eisele Park, after considerable restoration. *[Donn Eisele Park officially opened in late December 2001.]* Donn Eisele, a former astronaut of the manned Apollo 7 mission in 1968, had lived on Jenada Isle and served as a City Commissioner for one year. He died in 1987 at the age of 57. Perhaps the Park was named after him as

³ December 7, 1957 Fort Lauderdale News

⁴ Sunbiz.org

⁵ Ibid

the most famous resident who had lived in one of the Jenada subdivisions. Documentation of the naming rationale is limited.

[Lubbers also platted and developed what was originally called Jenada Center, then Oakland Boulevard Development. This was the land between the river and Oakland Park Boulevard—directly opposite Jenada Isle. As today, it was to be a mix of waterfront residential and commercial. It is one of the few areas within the Wilton Manors city limits, but “outside” the boundaries of the Middle River.]

Other notes:

Broward Co Book & Page	Development-Developer-Yr	Mortgage Holders, if any
B 37 P7	Jenada Villas – Lubb-Hoff-Apr 1955	Albert & Bessie Warner
B 42 P7	Jenada Villas 1 st Addition-Lubb-Hoff-Oct 1956	Albert & Bessie Warner
B 50 P39	Jenada Isle – Hoffman, Stratton, Moss, Lubbers – July 1959	
B 50 P37	Oakland Boulevard Development-Robert & Lillian Lubbers-June 1959	Albert & Bessie Warner Hymen & Jack Seinberg

Robert G Lubbers – President Associated Southern Builders, July 31, 1957 – Dissolved by Proclamation May 23, 1973; also, an Officer of Lubb-Hoff, Inc. Voluntary Dissolved June 16, 1959 – Mailing address 901 NW 29th St (not valid address today)

Jenada Villas Rec & Soc Club – Incorporated Oct. 26, 1976 – Donald S Newton, Sr., Registered Agent and Final Annual Report filed May 1997 Donald Newton, Andrew Connolly, John Donoghue, Mike Matheson Directors

Was Donn Eisele Park originally a swimming pool?

We recently received the above inquiry. We've also been asked "who was Donn Eisele; and why was a park named after him?". For the answers, we'll begin in the mid-late 1950s—when developers Robert G. Lubbers and John Hoffman (Lubb-Hoff, Inc.) imagined something ambitious: two new subdivisions in far-northwest Wilton Manors; totaling 243 homes. They would be dubbed **Jenada Villas** and **Jenada Isle**. [The origin of the "Jenada" name remains unclear.]



A 1957 Fort Lauderdale News article promoted the Jenada subdivisions as far more than a place to live—they were billed as “*a complete lifestyle*” featuring “*Fort Lauderdale’s only resident-owned recreation park.*” The park would have an impressive array of amenities: a parking area, playground, small and large swimming pools, picnic grounds, a tennis court, a shuffleboard court, and even a designated space for boat docking. This was at a time when public pools were a rarity and backyard pools a high-end luxury. [An interesting sidenote: Al Hagen donated a section of his park to be used specifically for a swimming pool—but ultimately it was never built.]

Other ads for the subdivisions repeatedly emphasized terms such as “*semi-private enclave*” and “*highly restricted*”. We’ve not actually seen the restrictions, but have been told they ranged from specifying construction materials, paint and roof colors; to only allowing fold-up, umbrella-style clotheslines.

The recreation park opened **December 1957** under the ownership of the **Jenada Villas Recreation and Social Club**. It included versions of the previously described amenities; but for the tennis court becoming a basketball court. Families paid an annual membership fee to use the facility. At its prime, there was even a full-time lifeguard.

Throughout the **1960s and 1970s**, the Club thrived. Longtime residents recall birthday parties, swim races, holiday gatherings, and even neighborhood holiday parades leading to the pool. But as private pools became more common in the **1980s** and City parks expanded, the Club’s popularity declined, membership dwindled and it eventually closed and abandoned.

In **1997**, the City of Wilton Manors purchased the property for \$50,000 for its valuable river access. It was later restored as a natural park—**Donn Eisele Park**; named for the Apollo 7 astronaut, Jenada Isle resident, and former City Commissioner.

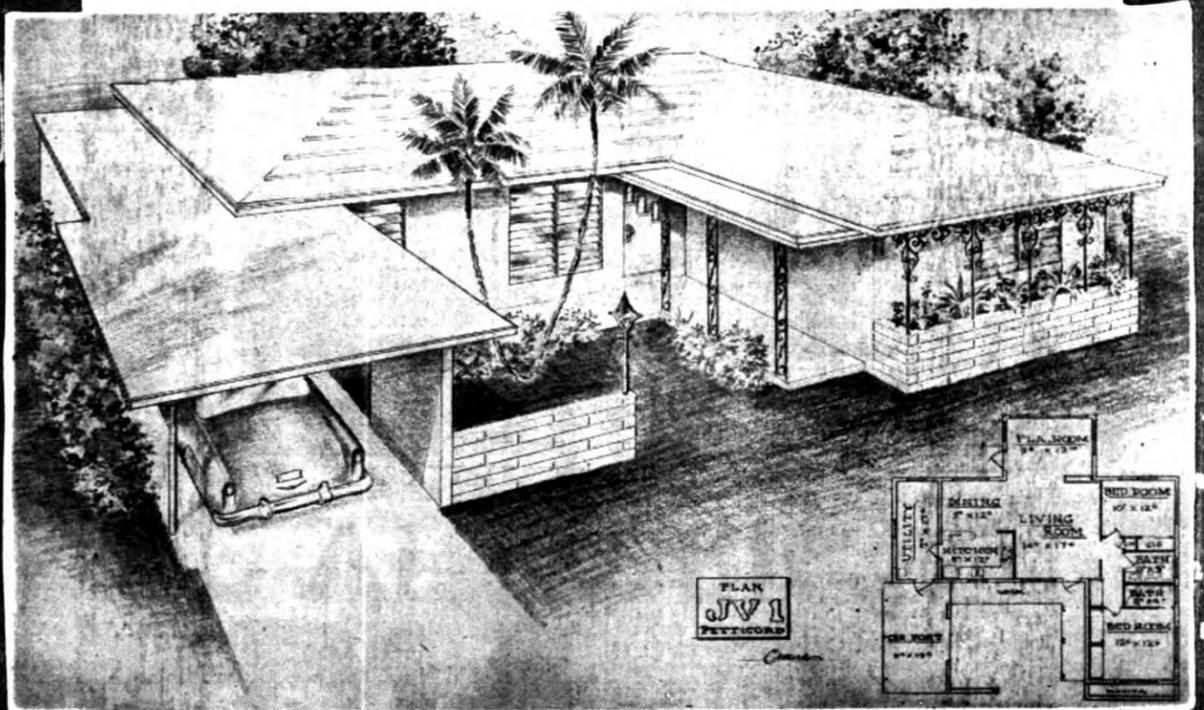
For more Jenada-related newspaper clippings and photos look for the link under **RECENT ADDITIONS** at wmhistory.org



LUBB-HOFF INC.
Proudly Announces
 The **FORMAL OPENING** of
JENADA VILLAS

The Brand New HIGH And DRY Subdivision Of Moderately Priced, Custom Constructed 2 And 3 Bedroom Homes With Built-In Ovens And Ranges, Tile Roofs, White Terrazzo Floors, Central Gas Heat. Conveniently Located Near Churches, Schools, Shopping Centers.

VILLA RIO



The Villa Rio is one of our two models now open for your inspection. It has 2 bedrooms, 2 colored baths, custom cabinets, spacious Florida room.

Homes Priced From \$14,500

Drive North on Andrews Ave. to 29th St. (Kwik Chek & St. Clements Church & School Corner). Turn Left 3 Blocks to Field Office and Model Homes.

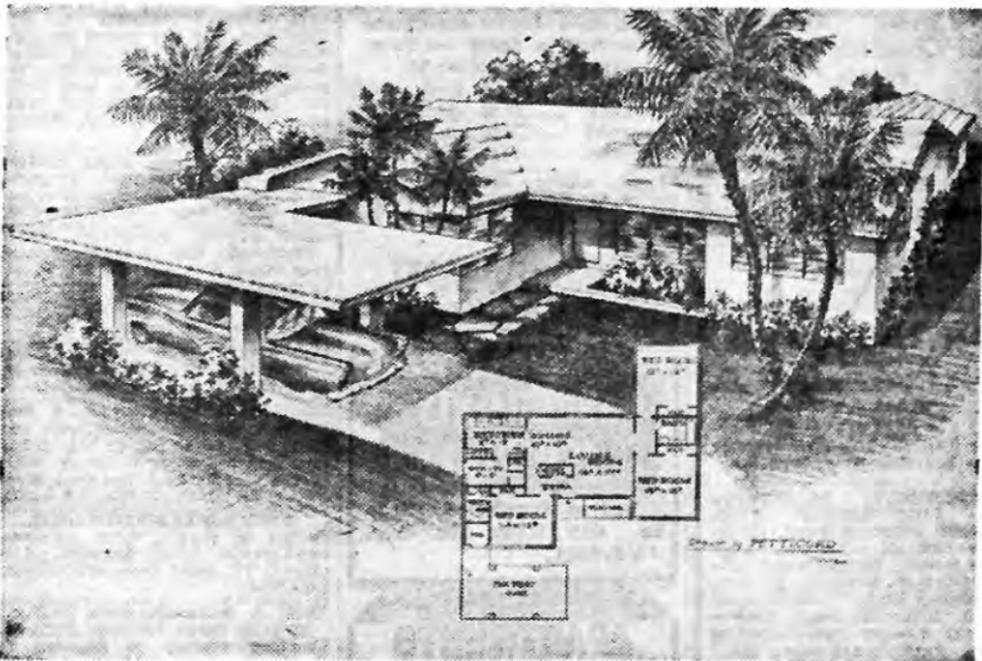
EXCLUSIVE SALES AGENT

RAY H. Sullivan
 REAL ESTATE

2244 E. Sunrise Blvd. FULL COOPERATION TO BROKERS

LO 4-2321

The VILLA MURCIA



This intelligently designed and custom constructed 3 Bedroom - 2 (colored bathroom) Home, with central gas heat, is ready for your occupancy on spacious high and dry lot in JENADA VILLAS.

- Tile Roof
- White Terrazzo Floors
- Jalousied Windows
- Custom Kitchen Cabinets
- Central Furnace Heat
- Built-In Oven and Range
- Built-In Freezer and Refrigerator
- Garbage Disposal and Dishwasher
- Large Utility Room
- Walking Distance to Super Market
- Near Churches and Schools

\$17,500

**Cash Required \$5,800
Balance \$77.22
Monthly**

Exclusive Sales Agent

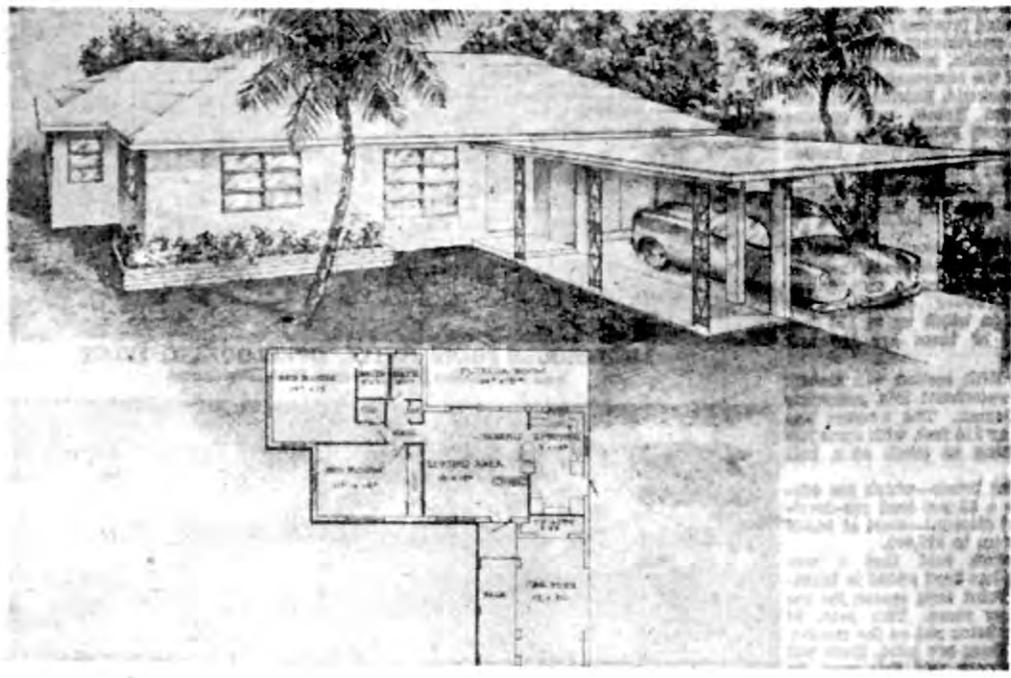


Full Cooperation Brokers

North On Andrews Ave. to 29 St. — Turn Left 3 Blocks

see the Villa Cavado

in **JENADA VILLAS** ...



Villa Cavado

2-BEDROOMS
2-BATHS
Florida Room

\$14,500
\$79.08 per month

1584 SQ. FT., INCLUDING 220 SQ. FT. OF CARPORTE
8 models to choose from

- Exclusive Highly Restricted
- Private Recreational Area Including Swimming Pool
- Boating Facilities
- Low, Low Taxes
- Complete Shopping Center 3/4 Mile
- Near Two Protestant Churches
- Near Catholic Church and School
- Six Minutes to Beach
- Eight Minutes to Downtown Ft. Lauderdale
- One-Half Mile to Richardson's Golf Course
- 243 Waterfront and Non-Waterfront Homes
- Low Monthly Payments

Jenada Villas is a Brand New, Strategically Located Distinctive Residential Subdivision of CUSTOM CONSTRUCTED, MODERATELY PRICED Ultra-Modern Homes. In one of Broward County's HIGHEST Elevations, Just 3 1/2 Miles to Center of City. Six Minutes to the Beach. The Model Illustrated Offers a Design of Spacious Rooms Giving Way to the Soft Tradewinds that Make Florida Living Worthwhile. Two Bedrooms, Two Baths, Dining Room, Living Room, Utility Room and Kitchen Plus Full Jalousies. Carporte Included.

Roofing by
PALMER ROOFING CO.

Driveways by
HEINZ PAVING CO.

Hardware, Appliances by
O'BRIEN HARDWARE

Trusses, Millwork by
F. N. OLDFORD
BOCA RATON

Cabinets by
YEOMAN & SMITH, INC.

Landscaping by
JAMES BROS. SOD CO.
DAVIE, FLA.

Jalousie Windows by
Clearview Louver Window CORPORATION

Electrical Wiring by
HAROLD E. POTTER

MODEL OPEN DAILY—9 to 5
Salesman on Premises

JENADA VILLAS

LOCATED AT N.W.
29th STREET
4 Blocks West of
N. Andrews Ave.

Jenada Villas Is Underway

6 Homes Started In Area

Six homes are completed or well under construction in Jenada Villas, new Ft. Lauderdale subdivision on NW 29th St. Another two houses were scheduled to be started this week in the development which will eventually contain 243 homes.

Willard F. Moss, treasurer of Lubb-Hoff, Inc., builders and developers of Jenada Villas, said that approximately 40 homes will be constructed in the community this year.

The subdivision borders both the north and south forks of Middle River, giving the area considerable waterfront acreage. When completed, it will have 76 waterfront homes.

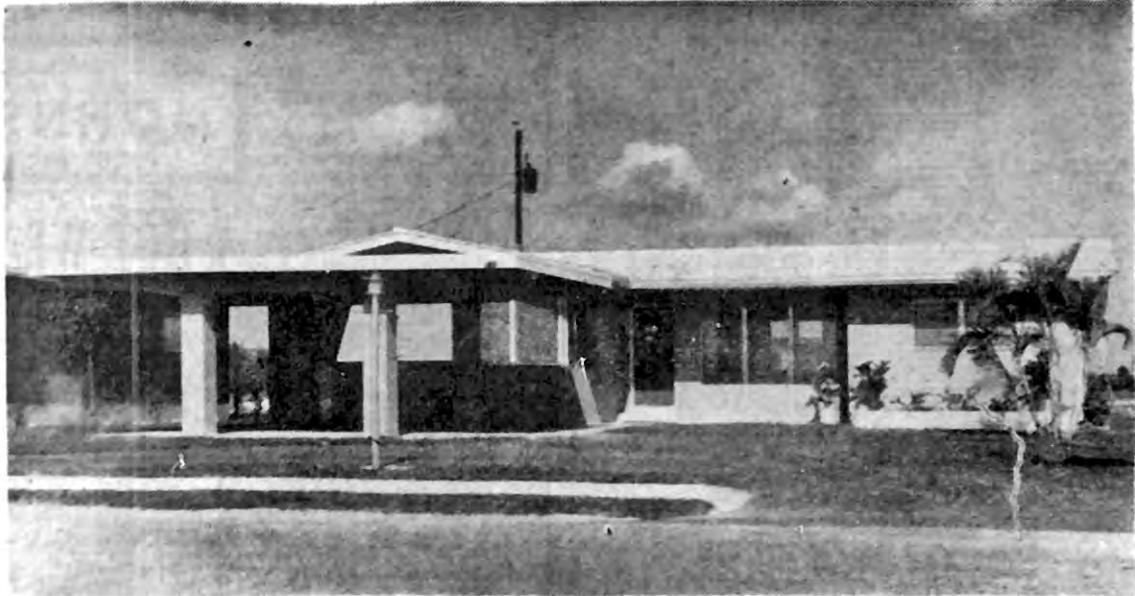
Moss said that two homes are now open for inspection. One is a two-bedroom, two-bath residence, and the other has three bedrooms and two baths. Houses in the subdivision are priced from \$15,500 up.

Model homes are open all day, according to Moss. The developers maintain an office near the entrance to the development.

A feature of Jenada Villas will be a huge recreation center which is to be built on the northeast side of the project. It will be started sometime next spring, Moss said.

The recreation area, for the use of home owners in Jenada Villas, will include such facilities as swimming and wading pool, boat docks, shuffleboard courts, barbecue pit and shelter and other items wanted by the community.

It will be operated sort of as a private club, Moss explained, and will be run by the home owners.



(Daily News photo by H. J. Indicott)

NEW HOME RECENTLY COMPLETED IN JENADA VILLAS

. . . Northwest Subdivision Will Eventually Have 243 Homes

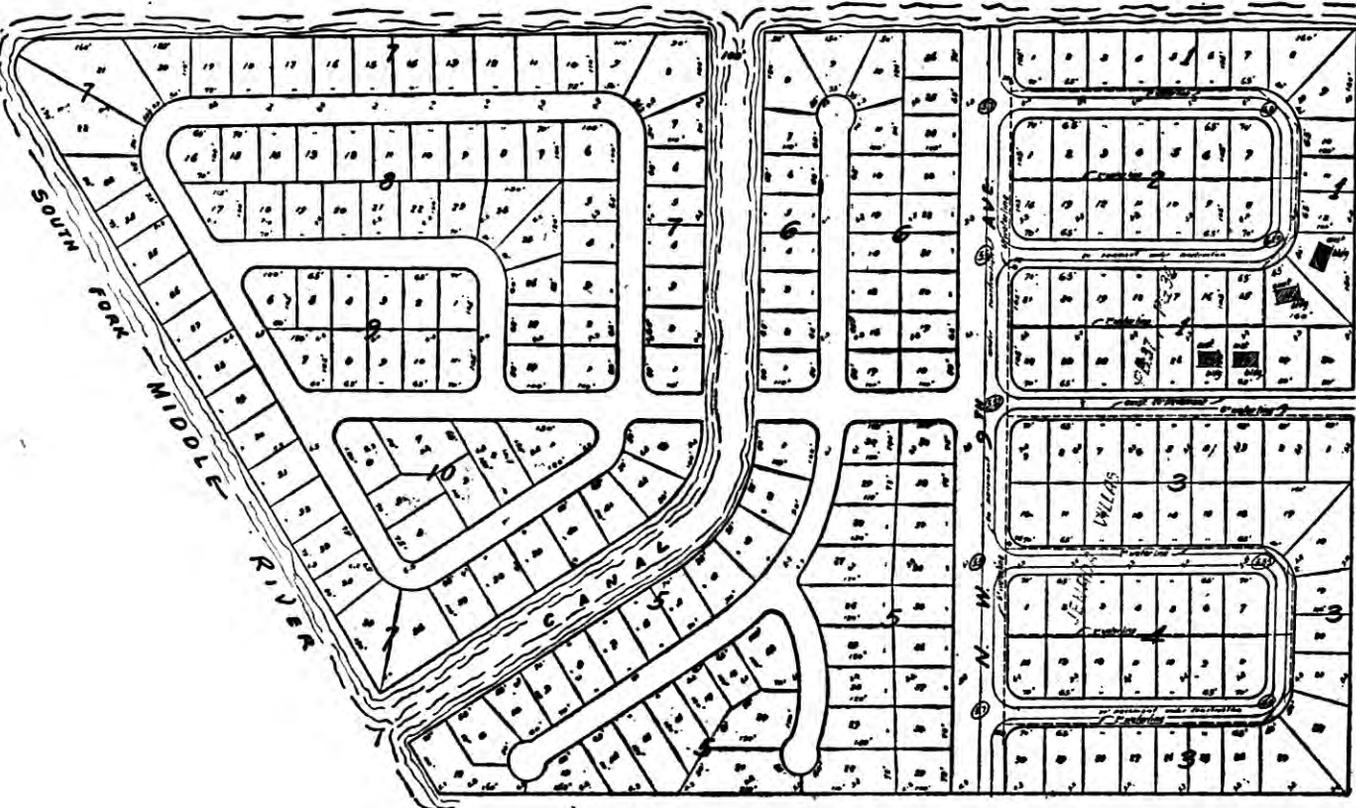
The developers are putting in sidewalks and installing street lighting at the Villas.

Construction of all of the planned 243 homes in the project is expected to be stretched out over about three years, according to Moss. Already, four families are living in the subdivision, and many more are expected to move in during the coming months.

Jenada Villas is located in the heart of Ft. Lauderdale's fast-growing northwest section. A development known as March Estates is going up just east of the Villas. East of Andrews Ave. Extension on 29th St., Almar Estates is spreading out. Homes are also going up in nearby Tropical Manor.

Business development in that section of the city figures to soar this year. Plans have already been announced for a nearby shopping center.

CANAL C-13



Broward County's Only Semi-Private Subdivision

JENADA VILLAS

THE PURCHASE OF YOUR

LOT or HOME

Includes Private Boat Dock, Swimming and Wading Pool, Shuffleboard Court and Many, Many Other Attractive Features Assuring You the Utmost in Tropical Living!

HOMESITES . . . From \$2550

**WATERFRONT HOMESITES
From \$3850**

Jenada Villas is within walking distance of the new St. Clement's Catholic School and Church, public schools, shopping area. Less than five miles to downtown Ft. Lauderdale and our famous ocean beach.

For Information Write or Call

WILLARD MOSS

Of Lubb-Hoff, Incorporated

800 N.W. 29th STREET

FT. LAUDERDALE, FLA.

Phone LO 4-0957 or Evenings LO 4-5460

Pool Ground Breaking Is Next Week

Park Planned At Jenada Villas

First Addition To Open

WILTON MANORS—A community park and recreation area being planned for Jenada Villas will be completed by June 1, according to Robert G. Lubbers, president of Lubb-Hoff, Inc., the developers.

Jenada Villas is a subdivision of moderate-priced homes, presently under development on NW 29th St. west of Andrew Ave.

Its park will have a swimming pool, tennis court, shuffleboard courts, barbecue area, wading pool, children's playground, small boat docks and a parking area.

Ground breaking ceremonies will be held next Saturday for the pool—the first facility planned for construction in the park. Mayor Frank Starling of Wilton Manors will officiate at the event.

The swimming pool, to be completed by May 1, will be built at a cost of \$22,000. A wading pool will be built next to the 30 by 60-foot pool. The contractor is Aqua Pools.

The recreation center will cover a 50 by 650-foot tract, running from NW 29th St. to the waterway. It will be enclosed by a five-foot high fence. Estimated

[Continued on Page 15-C]



PARK AND RECREATION AREA IN JENADA VILLAS TO BE FINISHED BY JUNE 1

... drawing shows layout of pool, tennis court and other facilities

More About

JENADA VILLAS PARK

[Continued from Page 4-C] The cost of the entire project is \$40,000.

In conjunction with next Saturday's pool ground breaking, the developers of Jenada Villas are opening their first addition. A three-bedroom, two-bath model home, now being built, will be open for public inspection.

The addition will have 65 lots, with 23 on the water. Located just west of the original section of Jenada Villas, the addition's lots will range in price from \$2,775 to \$7,600.

Lubbers said that an island next to the subdivision's first addition will be developed in 1958. It will have 90 lots—44 of them waterfront lots.

Jenada Villas has 243 lots in its original section, first addition and island tract.

The community presently has 43 homes up or under construction, Lubbers said.

Eight basic models are being offered in Jenada Villas. They include the two-bedroom, two-bath "Villa Rio," the three-

bedroom, two-bath "Villa Verde," the three-bedroom, two bath "Villa Murcia," and the two-bedroom, two-bath "Villa Ronda."

Other models are the "Villa Mondego," the "Villa Cavada," the "Villa Ensenada," and the "Villa Capri."

Homes in the subdivision are priced from \$13,500 up.

One of the features of Jenada Villas is its location. It is less than a mile from a shopping center on Andrews Ave., and is even closer to a Catholic school and church. Protestant churches also are nearby.

The developers are installing sidewalks throughout the subdivision. Trees are being planted on the lot lines. Seawalls have been built in the original section, and work is starting on seawalls in the new addition.



(Daily News photo by Dick Dillon)

The Jenada Villas island is scheduled for development in 1958. The north and south forks of Middle River meet at the point of the island.

JENADA VILLAS AREA — This aerial photo shows Jenada Villas and the surrounding area. The original section of the subdivision is pictured at right. Next to it, roads can be seen laid out for the first addition.



POOL GROUND BREAKING—Ground breaking ceremonies were held this week for the new swimming pool which will form part of a new recreation center and park at Jenada Villas. The subdivision is located on NW 29th St. in Wilton Manors. Taking part in the ceremonies are, from left to right, Chief

(Daily News photo by Lou Toman)

Wakely, city engineer; Mayor Frank Starling of Wilton Manors; R. G. Lubbers, president of the Jenada Villas developing firm; H. C. Thompson, owner of Causeway Realty, and Jim Hickson, Aqua Pools official. The pool is being built by Aqua Pools.



**Featuring Ft. Lauderdale's
ONLY RESIDENT ZONED
RECREATION PARK**

Jenada villas

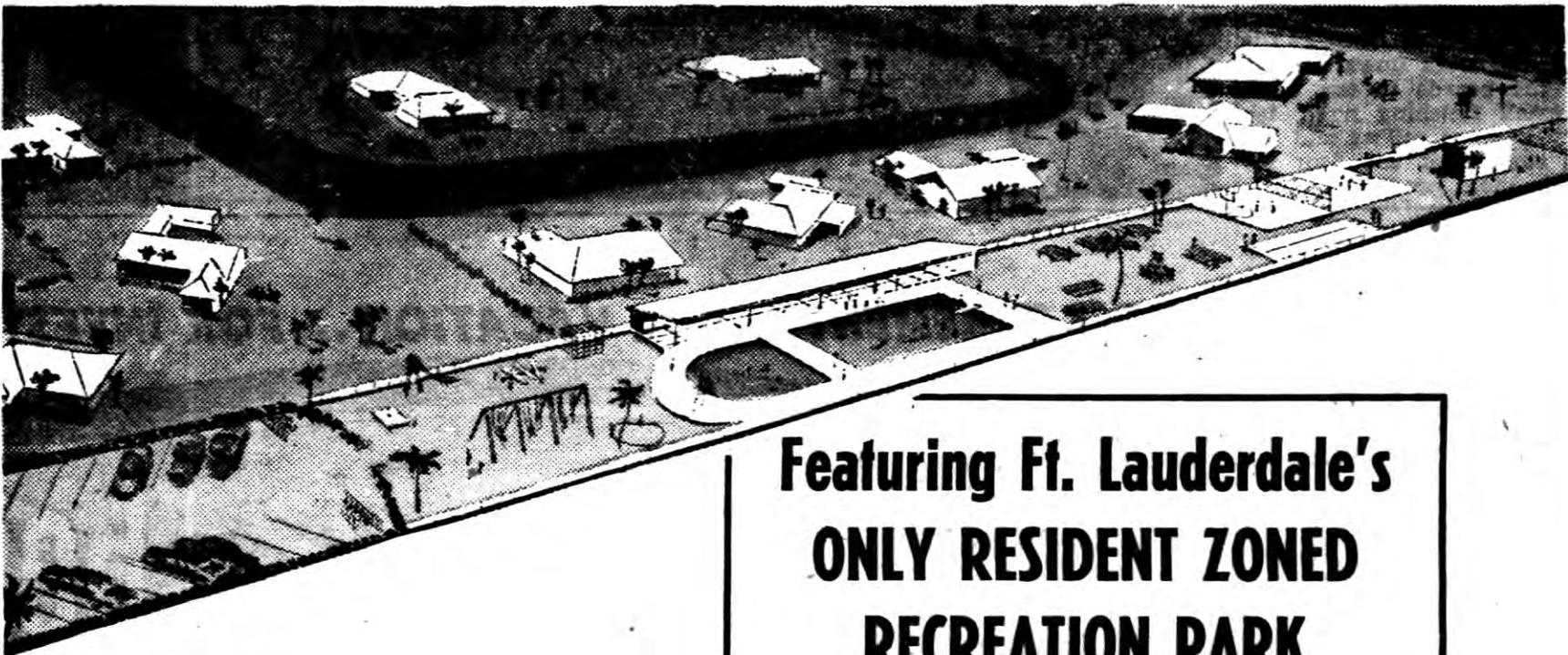
WATERFRONT AND NON WATERFRONT HOMES

Priced from \$14,950

EXCELLENT FINANCING AVAILABLE

©Wilton Manors Historical Society Digital Collection

More than a homesite . . .
 more than a home . . .
A COMPLETE NEW PLAN FOR LIVING



**Featuring Ft. Lauderdale's
 ONLY RESIDENT ZONED
 RECREATION PARK**

Jenada villas
 WATERFRONT AND NON WATERFRONT HOMES

Priced from **\$14,950**
 EXCELLENT FINANCING AVAILABLE



*Model Home shown the Jenada.
 Non water-front, 3 bedroom - 2 bath . . . \$15,750*

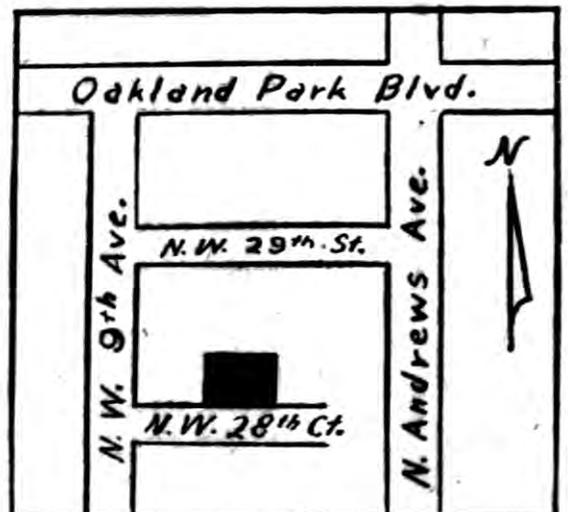
- Private recreational area
- Swimming pool
- Boating facilities
- 4 blocks to shopping center
- 6 minutes to beach
- 8 minutes to downtown Ft. Lauderdale
- Close to schools and churches

Visit this distinctive residential subdivision located in one of Broward County's most desirable locations. Inspect the model homes, each custom constructed and available in unlimited floor plans. Highly restricted for your protection, with fire, police and garbage service. Big Royal Palm tree and lamp light on each lot. Sidewalks throughout the area.

LUBB-HOFF, Inc.

BUILDERS AND DEVELOPERS

900 N. W. 29th Street, Fort Lauderdale, Florida
 Phone LO 4-0957



Jenada Villas Builders Donate Center

WILTON MANORS—A deed for the recently-completed recreation area in Jenada Villas has been donated to residents of the area by Lubb Hoff, Inc., developers of the growing subdivision.

Jenada Villas is located on an 85-acre tract just west of N Andrews Ave., with NW 29th St. serving as the main access road. Approximately 250 homes are planned in the community.

The recreation center deed was accepted on behalf of the area's residents by Dr. John King, president of the Jenada Villas Recreation and Social Club.

Lubb Hoff, Inc., spent from \$40,000 to \$50,000 to develop the center which is situated on the east side of the subdivision.

Included in the recreation area are a 60 by 30-foot swimming pool, a kiddies' pool, shuffleboard courts, bar and picnic area, basketball court, children's play area and small boat docks.

Lights have been installed at the recreation center so that it can be used at night as well as during the day.

At the present, 150 homes have been built and occupied in Jenada Villas.

The final section of the subdivision will be developed on an island to the west of the present development. It will contain 87 lots, with 50 per cent on the waterfront.

Homes in Jenada Villas are in the \$15,000 to \$30,000 price category and feature a variety of designs. Restrictions provide for certain types of roofs, and specify setback requirements.

The community is only a few blocks from St. Clements Catholic School and is near shopping center on Andrews Ave.

Developing of the area was started in March of 1955 by Lubb Hoff, Inc. Officers of the organization are Robert Lubbers Sr., president; H. H. Peters, vice president and treasurer; John B. Keena, secretary, and John Hoffman, the builder.



DEED TURNED OVER—Robert Lubbers Sr., president of Lubb Hoff, Inc., is shown presenting the deed for the new Jenada Villas recreation center to residents of the subdivision. Accepting the deed is Dr. John King, president of the Jenada Villas Recreation and Social Club. Others taking part in the ceremony are Hal Peters, John Hoffman, Bill Orr, John Keena, Bill Bell and Bill Binko.



JENADA VILLAS HOME — This four-bedroom, two-bath residence at 2832 NW Eighth Ave. in Jenada Villas was custom-built for Mr. and Mrs. John F. Haey, Cincinnati, O., by Associated Southern Builders. The

sale was handled by Mildred S. Kinsley and Cam Connolly of Sun Realty's Pompano Beach branch office. The home typifies those being constructed in the growing subdivision.

(Alden Oppihis photo)



(Dillon Aerial Photography)

NEW JENADA CENTER—This aerial view looking southeast shows the 18.5-acre Jenada Center site at Oakland Park Blvd. and NW Ninth Ave. in Wilton Manors. The dotted lines point out the property. Associated Southern Builders will begin construction of homes in the devel-

opment in October. The island at right is Jenada Isle. In the background is Jenada Villas. Running from left to right through the photo is NW Ninth Ave.

Plans Announced For Initial Phase Of Jenada Center

WILTON MANORS — The initial stage of construction in the planned \$2,500,000 Jenada Center development is slated to get under way in October.

The announcement of plans for the project was made today by Robert G. Lubbers, president of Associated Southern Builders, which will develop the new subdivision.

The Jenada Center tract is located at Oakland Park Blvd. and NW Ninth Ave.

Lubbers — one of the developers of Jenada Villas — said that the first phase of the Jenada Center program calls for the construction of 25 waterfront homes in the \$18,900 price category.

The homes will be erected along the north fork of Middle River at a point where the river is around 200 feet wide.

A feature of the Jenada Center homes will be the inclusion of a 10-foot dock and seawalls in the home cost.

To be built along the lines of the Jenada Villas houses, the three-bedroom, two-bath homes in Jenada Center will have tile roofs, all-electric kitchens, screened patios and central heating.

The minimum lot size will be 75 by 100 feet. Homes will contain a minimum of 1,200 square feet of living space, and will front on a 50-foot wide street.

Associated Southern Builders estimates that the value of the 25 new homes will be in excess of \$500,000.

Jenada Center has 2,000 feet of frontage on Oakland Park Blvd. Total area of the two parcels comprising Jenada Center exceeds 18.5 acres.

Plans now are being considered for commercial properties on the \$2,500,000 strip.

Directly across the river from Jenada Center, Lubbers is planning to build luxury homes on a tract known as Jenada Isles. Approximately 81 homesites are being developed there.

Ft. Lauderdale News, Mar 25, 1961

New Jenada Isle Model Is Slated To Open Sunday

WILTON MANORS — Jens Rask will open a new model home for inspection tomorrow on Jenada Isle, an island development just south of Oakland Park Beach Blvd. and west of NW Ninth Ave. at NW 29th St.

The model is priced at \$25,900 and features three bedrooms and two baths.

Complete Frigidaire kitchen with dishwasher and oven, and a two-car garage are among the features of the homes. Other features are a dressing room in the master bath, circular drive, and a waterfall in a court.

Stan Stratton, another developer of the island, says that Jenada Isle, which is a 25-acre tract, contains only 81 lots, and 50 per cent of these lots are already sold and 25 per cent of the lots are built on and occupied.

Lots in the section sell from \$5,000 to \$6,000, and all sites are zoned for residential use. Each home will be in the over-\$20,000 class.

The island, which can be reached by NW 29th St. from NW Ninth Ave., is close to shopping facilities, restaurants, schools and a Catholic church.

Free refreshments will be served Sunday, Stratton said.

Each resident of the area is entitled to membership into the Jenada Villas recreational center which includes a fresh water swimming pool, recreation building, play area for children, shuffleboard courts, barbecue pits, and leisure area.

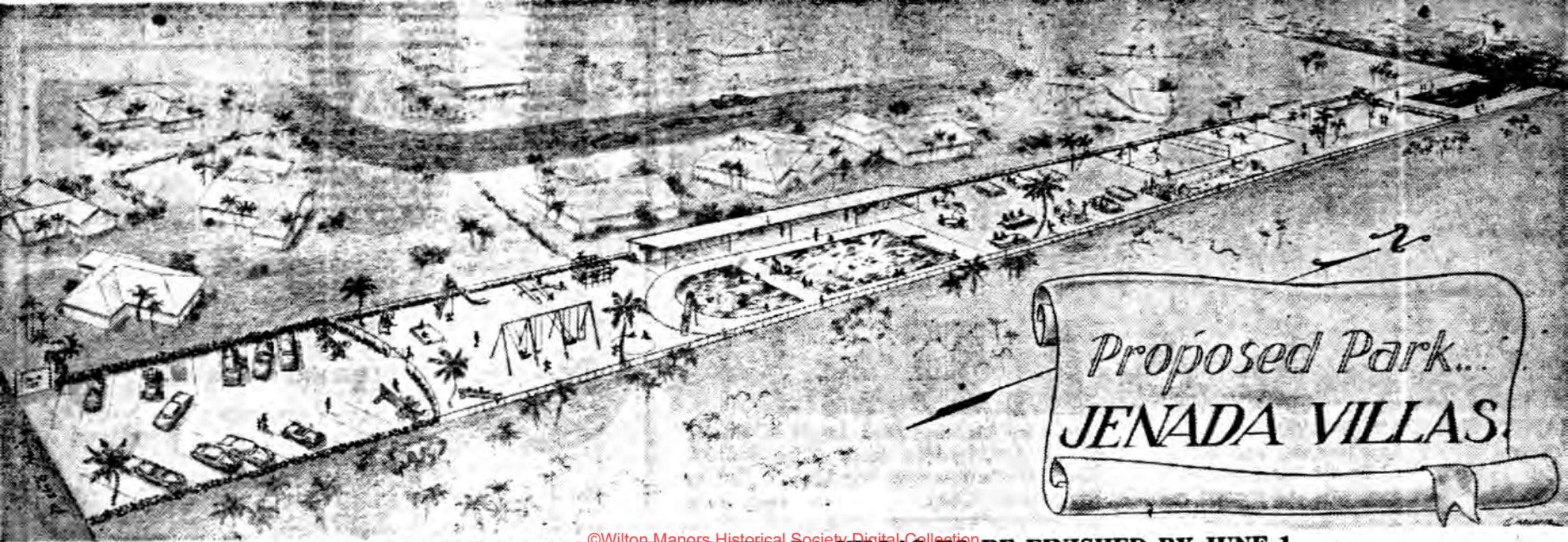


(Photo by Alden Opphie)

REAL LIVING — Rosemary Bonhotal, the current "Mrs. Ft. Lauderdale," tests her skills on the shuffleboard courts at the Jenada Villas recreation center. Buyers of homes in Jenada Isles are given memberships in the recreation area.

Jenada Villas Recreation and Social Club pool - ca 1997



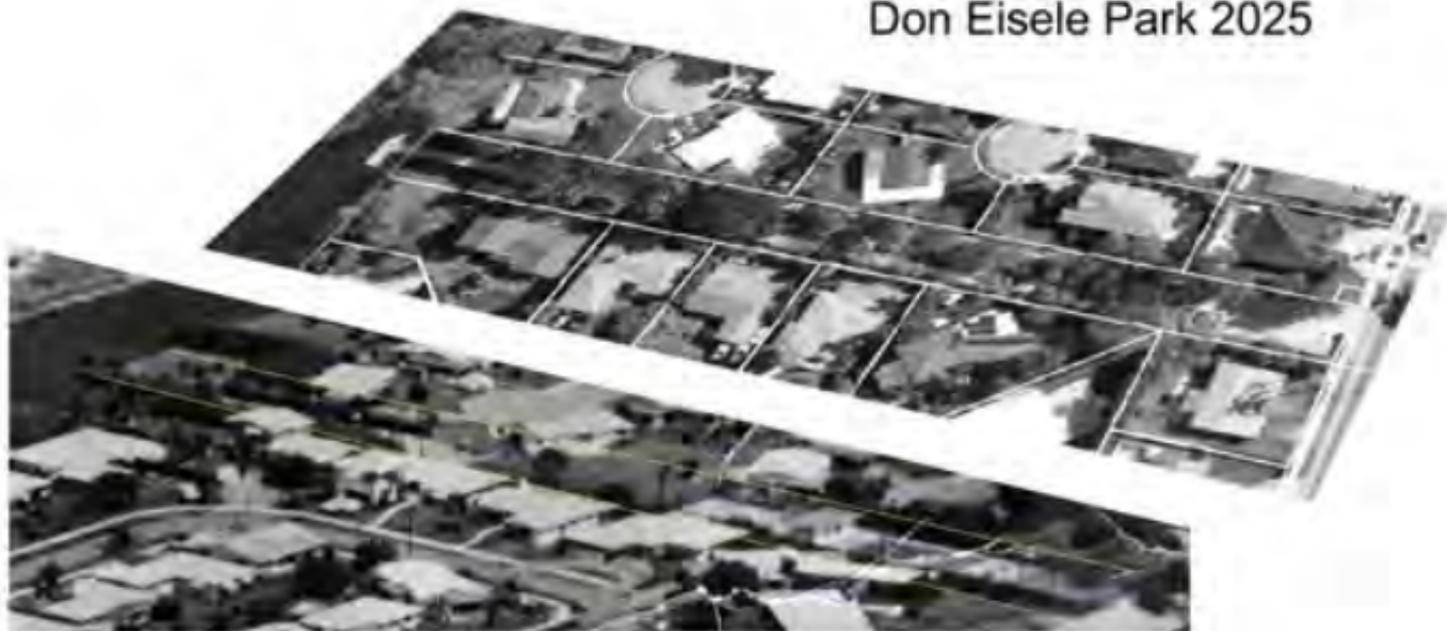


Proposed Park...
JENADA VILLAS

PARK AND RECREATION AREA IN JENADA VILLAS TO BE FINISHED BY JUNE 1
... drawing shows layout of pool, tennis court and other facilities

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Don Eisele Park 2025



Jenada Villas Recreation & Social Club
ca 1958



Jenada Isle/Jenada Villas
ca 1960

Powerline Rd-top left to right
now Mills Pond Park, upper and lower right



Jenada Center/Jenada Isle/Jenada Villas
ca 1960