

WILTON MANOAS HISTORICAL SOCIETY

"History of the Tropical Manors subdivision" mini-archive --highlighting Wilton Manors pioneer resident Merle Slagle

by Ron Ulm August 2024

STICK CHROADADAS

This mini-archive compilation was created in response to an inquiry from Kyle Rogers, owner of 425 NE 28th Street in the Tropical Manors subdivision of Wilton Manors. He was interested in the ownership history of the property and any real estate promotional materials for the subdivision.

The following is a summary of what we were able to determine from the included documents and other material in the WMHS archive and outside sources:

- The earliest-referenced owner of the Tropical Manors land was "old man Maxwell". Wilton Manors
 historian Stuart McIver further describes him in his book as "Dr. Leslie Maxwell". [Dr. Maxwell was one
 of the founders of Ft. Lauderdale's first hospital/sanatorium.]
- Various sources note Merle C. Slagle bought some-20 acres from "old man Maxwell" beginning in 1919;
 and another 10 acres a year or two later.

[These dates suggest McIver was not correct in referencing Dr. Leslie Maxwell as being the same person. Dr. Maxwell did not arrive from Indiana to start the hospital until 1923—at the age of 38; certainly not an "old man".]

Based on the 1920 US Census, it's possible the seller was "Edwin P. Maxwell"—identified as a 62-year-old farmer in Ft. Lauderdale Precinct 3. Further details of the identity of "old man Maxwell" and how he obtained the property remain unknown.

- According to his attached biography, Merle Slagle had been a seemingly successful wheat farmer in Kansas before coming to Florida with his schoolteacher wife around that 1919 date. He would have been about 35-years-old. The 1920 Census has him living in Ft. Lauderdale Precinct 3 on Valentine Ave—with his wife, children and his parents. Merle, his father and his son are listed as farmers/laborers. [This would have been about two blocks from the Broward County Courthouse.] A very poor quality 1975 oral history interview with Slagle seems to have him saying that his parents preceded him to Florida—with property in both Tampa and later Ft. Lauderdale. This would account for his long-distance move from Kansas to Florida for no apparent reason.
- Slagle's attached biography has him selling the property to a realty company in 1925, then getting it back
 when the company went bankrupt during the Depression. McIver's book is more specific, claiming it to
 have been E.J. Willingham's company. Note however, that the land would not have been contiguous with
 Wilton Manors Unit 1--making this a questionable purchase by Willingham.

More critically, research by Jonathan Heller in 2009, to catalog all of Willingham's Broward land purchases, concludes the following: "There is no listing for a sale by Merle Slagle to Willingham in the indexes. Merle C. and Elsie A. Slagle had an agreement to sell land in section 27 to the Broward Holding Co., agreement dated October 28, 1925, but there is no actual deed indexed. There is no listing in the corporate buyer index for the Broward Holding Co. for this property.". We have also located a 1925 plat/survey indicating that the Broward Holding Co was a subsidiary of Boston & Florida Atlantic Coast Land Company—unrelated to Willingham. The land in that survey would have become Highland Estates and Amadale; which are adjacent to the Slagle/Tropical Manors property in question.

- In the 1930 Census, Merle and Elsie and their son Lowell [Glenn?] are listed on the same page as the Mickel and Hiaasen families; suggesting they are now living somewhere on the 30 acres in Wilton Manors.
- There is little information about what else Mr. Slagle might have been doing with the property. The biography suggests that for a time he was raising chickens (this is somewhat confirmed by the very poor quality 1975 oral history interview with Slagle). Given his continuing interest in tropical/exotic fruits and vegetables late in life, it seems likely that he was the one that planted the trees that resulted in "The Subdivision That Features Beautifully Wooded Lots (Not Just Pine Trees) CITRUS TREES OAKS MANGOES AND MANY OTHERS"; as described in the attached July 24, 1954 ad for Tropical Manors. This would have been a clear distinction from spartan scrub palm/palmetto landscape of the surrounding subdivisions.
- Perhaps the passive nature of tree farming led Mr. Slagle to become the Fort Lauderdale Post Office's sole "rural free delivery (RFD)" mail carrier. His route was over 44 miles and he was paid \$2,200 per year, plus 5 cents per mile for expenses. He continued that job for some 22 years.
- By 1953 the Slagle's were ready to sell the bulk of the 30-acre property (the biography article incorrectly states *the 1960s*); but for the 1-acre site of the family homeplace.
 - [The address of which was described as 548 NE 29^{th} Drive in a 1956 article and 2825 NE 6^{th} Ave in the biography. Both addresses describe the same property, depending on which map one reviews. It would have been located just to the south and west of the 6^{th} Avenue bridge crossing.]
 - [Mr. Slagle passed in 1979 at the age of 95.]
- For reasons unclear, it appears that the property was sold in two separate transactions, six months
 apart; corresponding to the original 20-acre and 10-acre tracts. The purchasers were Clarence and Mary
 Neel, owners of Neel Realty. The property was purchased with mortgages from the Slagles. There is no
 indication of their having any previous experience in subdivision development; and limited experience in
 real estate in general. The two parcels were platted as "Tropical Manors" in January 1954 and July 1954
 respectively.
- Ads indicate they were selling in a mixed-mode; bare lots and tract-type homes from their preferred builder. Ridge Construction was briefly the preferred builder, then moved on to be the primary contractor for the much larger nearby Coral Shores subdivision. Carl Beimly followed as the primary builder. Attached ads indicate price, amenities and general look of the homes. Neel Realty continued marketing ads until late 1950s—at the end, primarily advertising remaining lots. Beimly was also building and selling completed homes in Tropical Manors, under his own name, through the late 1950s.
 - [During the same general time period, Beimly was on the equivalent of today's Wilton Manors Planning and Zoning Board. He also became a City Councilman.]
- In 1955/1956 the Neels developed and built a shopping center to support the subdivision, as well as the fast-developing new subdivisions west of Andrews. Known as "Manor Way Shopping Center," it was in the 2700 block of Andrews Ave. Across the street was a newly-built Kwik-Chek supermarket.
 - [The center was designed by noted Wilton Manors architect Paul Bradley (who lived and designed many of the homes on Jenada Isle), and constructed by Carl Beimly.
- As noted at the beginning, this archive is in response to an inquiry from Kyle Rogers, owner of 425 NE 28th Street. We coincidentally found a brief newspaper article and photo about the original purchasers of that property, Frank and Anne Ritchie; and Kyle provided a copy of their deed. They would have been one of the earliest purchasers in Tropical Manors.

Should you have any questions, comments or documents you would like to have added to this archive, please contact us at **wmhs@wmhistory.org**.



P.A.5 POBT. 5 EVELYN

ADD.

Broward County Historical Commission Collection

(c) 1953 Dolph Map Company - BCHC indicates Dolph retains all rights - cannot be reproduced without permission (extracted from larger map image by Wilton Manors Historical Society 10/30/08)

Stalf abole by Jaka Series

MIDGET SIZE MACHINE FOR MIDGET FARM
... M. C. Slagle resident here half a century

Pioneer Leads Happy Life On A Manors Mini-Farm

By LAURA OSTROW Staff Writer

WILTON MANORS — Salt of the earth people are hard to find nowadays.

The farmers, the pioneers, the people who knew the land like the back of their hands, are fading into the back pages of history.

But on a tiny plot of land amid the hustle of town traffic lives an elderly man surrounded by the trees and plants he loves. He lives simply and quietly while a busy road and a condominium hem him in as symbols of a type of progress that supposedly improves on old ways.

Living at 2825 NE Sixth Ave., 89-year-old M. C. Slagle is still fit and spry. Working in his one acre garden mowing the lawn, fertilizing the trees and planting seedlings, there seems to be ties that have joined him through fate to land throughout his life.

Slagle came to Wilton Manors in 1919 from St. Francis, Kansas. A science teacher and principal for two years in a small school on the Oklahoma state line, Slagle gave it up to farm wheat in St. Francis.

His father, a farmer, gave the young man 160 acres for wheat crops. The land yielded two good crops. In the meantime, Slagle married a local "school marm."

Slagle sold his farm, and he and his new wife moved south to Florida by train. Staying in a hotel on New River in what is now downtown Fort Lauderdale, he got his first job here raising chickens.

In 1919, for \$4,500, he bought 20 acres of land from "old man Maxwell" in Wilton Manors. A couple years later he bought another 10 acres.

In 1925, he sold the land to a realty company and received \$7,500 down payment on it. Slagle did not have to work and when the depression hit, he was rich. The company went broke and Slagle got all his land back.

Pretty soon, though, Slagle was looking around for a job. He became a mailman in the post office.

He quit 22 years later after the boss insisted on piling more work on his shoulders. Slagle said he would have stayed on longer if the work load had not been so great. When he left it took three men to cover his mail route.

Slagle covered what is now most of Fort Lauderdale, Wilton Manors and Davie. It took him all day into the night to deliver mail in first an old Chevy and then a Willys in the 1950s.

After retiring, Slagle and his wife traveled around the country. In the 1960's, he sold his 30 acres in Wilton Manors and a developer put houses on the property. Slagle retained one acre where he built a house which he lives in presently.

Today, Slagle drives a 1954 Chevy. Along with his car in his garage, he keeps 50 cigar boxes brimming with bugs. Slagle started his entomological hobby in college and now has every conceivable insect from all over the country.

On his one acre plot, the elderly man tends to mango, papaya, banana, lemon, mulberry, avocado, Australian cork, and sea grape trees. Huge oaks that mark the trail of the barefoot mailman shade the property's edge. On the adjacent side flows the

North Fork of the Middle River.

When he bought the property it had no trees on it except the sea grape tree by the river. Now he has so much abundance of food that he gives it away to neighbors.

For the elderly man whose wife died seven years ago this is the perfect set-up. From the fruit of his south sea lemon tree, a neighbor bakes lemon pies and she always sends over a few pies to Slagle. From his sea grape tree, his next door neighbor makes sea grape jelly and she "gives me all I can eat," he said.

Slagle works in his garden every day except Sundays.

His recipe for health seems to be the active life he has lead but now he takes eight vitamins and papaya juice every day.

Slagle has one son who is a dental technician in Key West. One of his grandsons attends Pine Crest Preparatory School and the other grandson is studying entistry at a college out West.

If his health remains good, Slagle plans to make a trip by plane to visit his sister in Denver, Colo. and his sisterin-law h Oregon. Ft. Lauderdale News, Jul 25, 1936

City, Country To Get Better Mail Delivery

New Urban and Rural Routes
Planned; Fast Service
In Business Area

Early extension of mail delivery service to the Idlewyld and Las Olas Beach sections and other areas of the city now lacking these facilities, was indicated this morning by Postmaster Shand with announcement of approaching improvement in rural free delivery service.

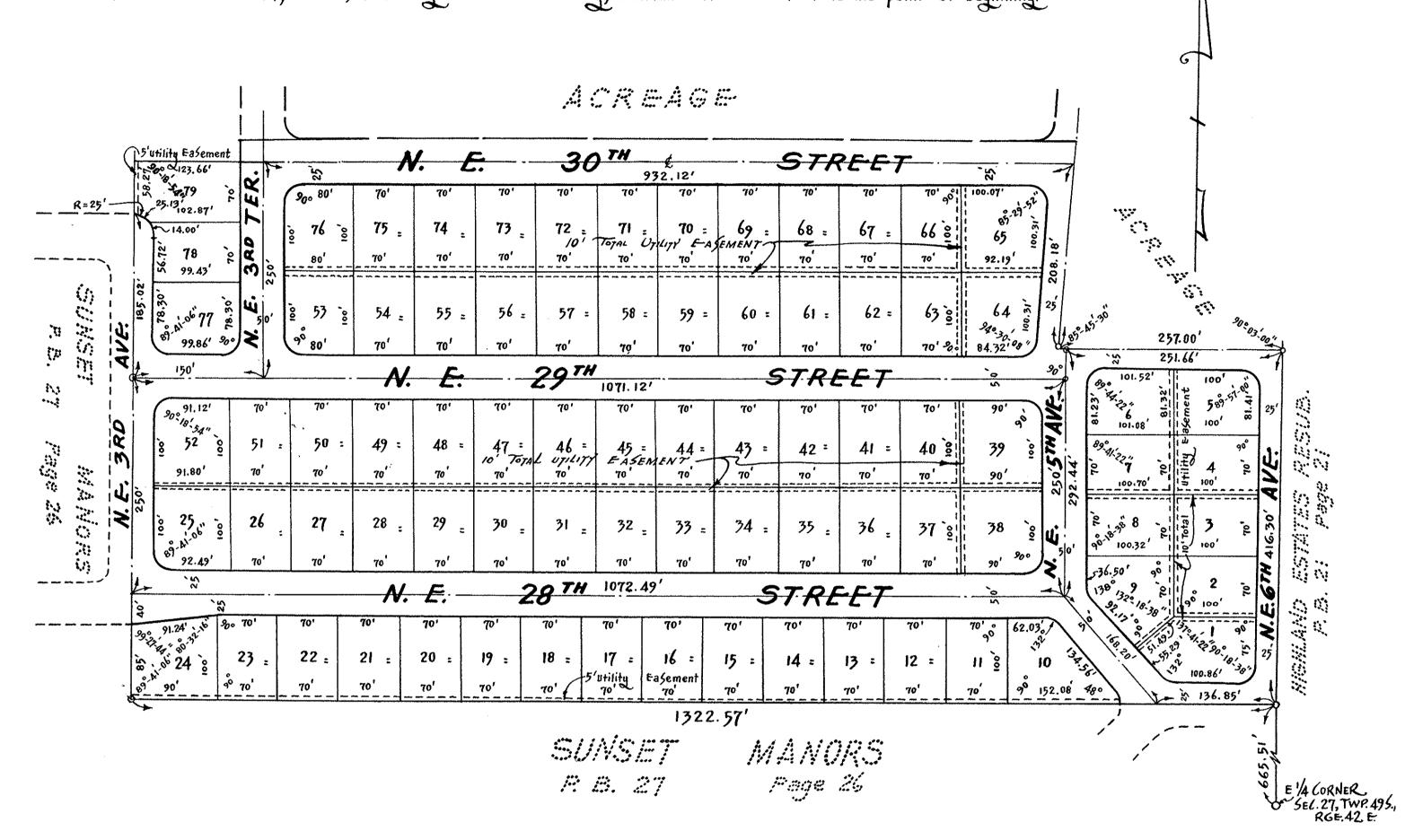
An extension of 6.9 miles in the single RFD route operated from the local Post Office will become effective on Aug. 16. The extension will not only bring delivery service to rural residents not now on the route, but also will mean an increase in pay for Merle C. Slagle, the carrier. His present pay of \$2080 a year will be increased to \$2220, plus a maintenance allowance of five cents a mile for motor equipment. This schedule is in accordance with Post Office Department regulations. The route is now 44.35 miles long.

©Wilton Manors Historical Society Digital Collection

DESCRIPTION

That Portion of the N1/2 of the SE1/4 of the N.E.1/4, SECTION 27, TOWNSHIP 49 SOUTH, RANGE 42 EAST, BROWARD COUNTY, FLORIDA, described as follows:

Deginning at the Southeast Corner of the Said N/2 of the S.E. 1/4 of the N.E. 1/4; thence West along the South boundary of the said N/2 of the S.E. 1/4 of the N.E. 1/4 a distance of 1322.57 feet to the Southwest Corner of the said N/2 of the S.E. 1/4 of the N.E. 1/4, thence North along the West boundary of the said N/2 of the S.E. 1/4 of the N.E. 1/4 a distance of 6.18.29 feet; thence East and parallel to the said South boundary a distance of 148.66 feet; thence North at a right angle, a distance of 6.71 feet; thence East and parallel to the said South boundary, a distance of 932.12 feet; thence Southwestern with an included angle of 85°-29'-52"; a distance of 208.18 feet; thence East making an angle of 85°-45'-30" in the NORTHEAST QUADRANT, a distance of 257 feet to the East boundary of the Said N1/2 of the S.E. 1/4 of the N.E. 1/4, thence South along Said East boundary, a distance of 416.30 feet to the point of beginning.



CROPICAL MANORS

SEC. 27, TWP.49S, RGE. 42E.

WILTON MANORS-FLORIDA



J.W. MCLAUGHLIN-CIVIL ENGINEER_ FORT LAUDERDALE ~ FLORIDA DECEMBER 1953

STATE OF FLORIDA COUNTY OF BROWARD HEREBY CERTIFY: That this PLAT is a true and correct representation of a survey made by me, and that PERMANENT REFERENCE MONUMENTS have been set this 5 to Dated at FORT LAUDEROALE, FLORIDA,

REGISTERED ENGINEER, No. NYIS REGISTERED LAND SURVEYOR NO. 167 STATE OF FLORIDA

Notes: All Radii are 25'unless otherwise noted. Indicates Permanent 1 15 Reference Monuments. - Indicates Utility Easements.

WE, the undersigned, owners and holders of a MORTGAGE on the hereon described property, hereby approve this PLAT.

Clsie a. Slagle WE the undersigned, owners and holders of a MORTGAGE on the hereon described property, hereby approve this ELATMER STATE OF FLORIDA SS

KNOW ALL MEN BY THESE PRESENTS: That WE, the undersigned, as officers of RIDGE CONSTRUCTION Co., a Florida Corporation, owners of part of the lands shown and included on this Plat, have Caused said lands to be subdivided and platted as hereon shown. All previous PLATS of said lands are hereby voided, annulled, cancelled and superseded by this PLAT.

WE, the undersigned, hereby dedicate to the use of the Public, for the proper uses thereof, all the thoroughfares shown on this PLAT.

IN WITNESS WHEREOF: WE, have hereunto set our hands and affixed our SEALS. WITNESSES:

STATE OF FLORIDA 55 COUNTY OF BREWORD

I HEREBY CERTIFY: That on this day personally appeared before me, and officer duly authorized to administer oaths and take acknowledgements, HARRY L. BLITS, and CHARLES I. BABCOCK, JR., President and Secretary of RIDGE CONSTRUCTION CO., and they acknowledged before me, that they executed the foregoing dedication as such. Officers of said Corporation in the name of said Corporation.

CITY OF

WITNESS: My hand and Official Seal at FORT LAUDERONLE, County of Brances,

State of FLORIDA, this 7 day of January, 1954.

Coloar & Francision My Commission Expires: Oct 22, 1957

STATE OF FLORIDA SS

KNOW ALL MEN BY THESE PRESENTS: That CLARENCE E. NEEL, and MARY NEEL, his wife, have caused to be made this PLAT of TROPICAL MANORS," for the purpose of subdividing the land in the manner shown hereon, a part of which is owned by them.—All thoroughfares are dedicated for PUBLIC Use.

IN WITNESS WHEREOF: WE, have hereunto set our hands and affixed OUP SEALS IN the CITY OF FORT LAUDERDALE IN the COUNTY of BROWARD, STATE OF FLORIDA, on the 8+0 day of Jan., 1954. WITNESSES:

Frances M. Loughlin Margaret J. Mnap

STATE OF FLORIDA 65

I HEREBY CERTIFY: That on this day personally appeared before me, an officer duly authorized to administer baths and take acknowledgements, CLARENCE E NEEL, and MARY NEEL, his wife, to me well known to be the individuals described in , and who executed the foregoing dedication, and they acknowledged before me that they executed the same freely and voluntarially for the uses and purposes therein expressed.

WITNESS: My hand and Official Seal at FORT LAUDERDALE, in the COUNTY OF BROWARD, STATE OF FLORIDA, this 8+4 day of Jan 1954.

M. W. Kaught NOTARY PUBLIC - STATE OF FLANDA My Commission Expires: Fals. 16, 195

STATE OF FLORIDA (S)

THIS IS TO CERTIFY: That this PLAT has been approved and allepted for record by the Council of the without of WILTON MANORS, FLORIDA, in and by resolution, adopted by Said Council on the 12th day of JANUARY 1954.

IN WITNESS WHEREOF: The Said Council has caused these presents to be attested by its MAYOR, and the Corporate Seal of Said Whoman, to be here affixed this 12th day of JANUARY 1954.

STATE OF FLORIDA SS

ACT TO REGULATE THE MAKING OF SURVEYS AND FILING FOR RECORD OF MAPS AND PLATS IN THE STATE OF FLORIDA, approved by the Governor, June 11th 1925.

FRANK H. MARKS DI Madeline Salhura
DEPUTY CLERK

1 Blu 5

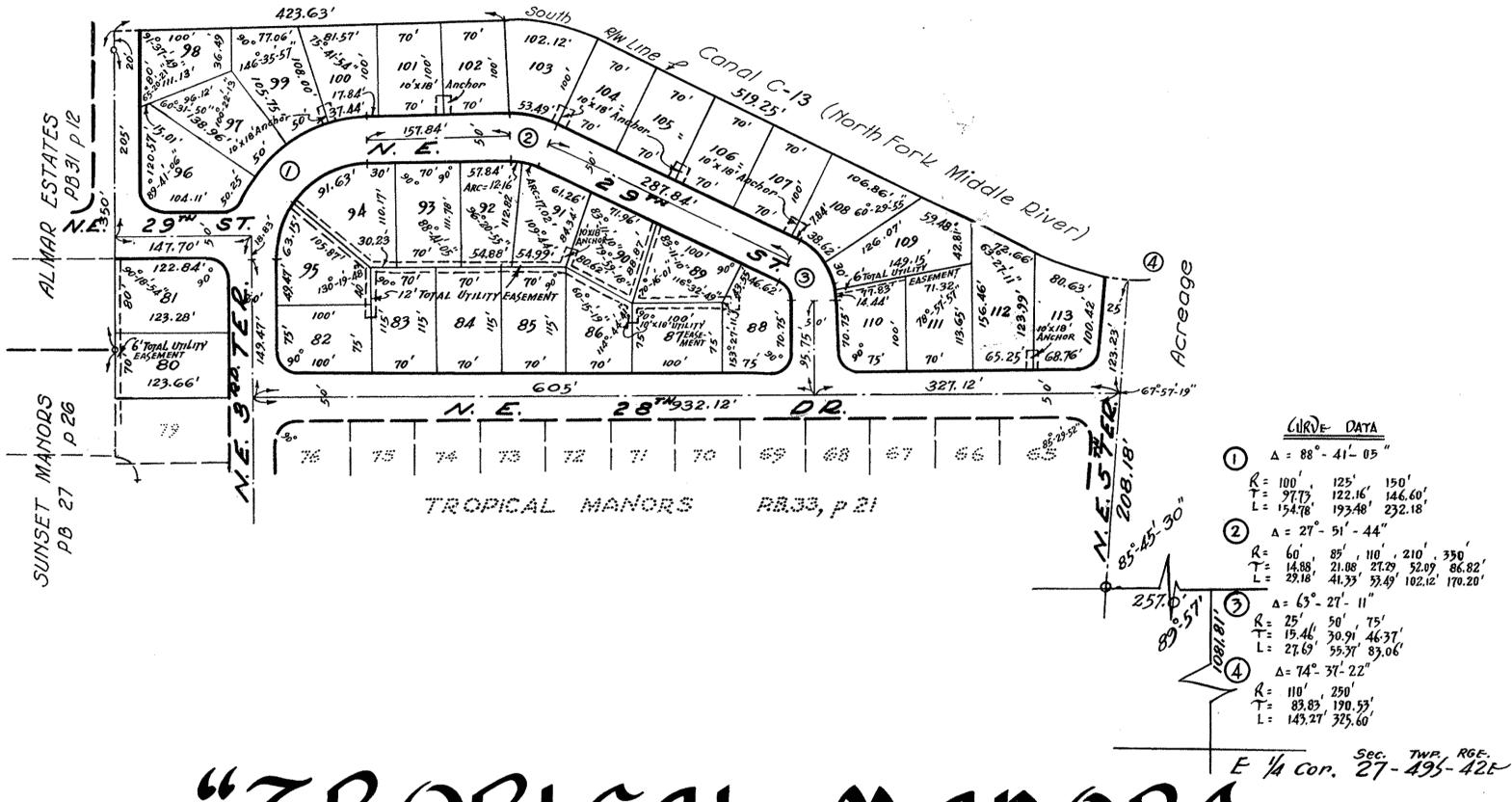
This instrument filed for RECORD this 3 day of February 1954 and recorded in BOOK 33 of PLATS, at PAGE 31, RECORD VERIFIED. FRANK H. MARKS

APPROVED FOR RELORD:



LOCATION SKETCH

N.W. 67H AVE.



"TROPICAL MANORS"

SEC. 27, TWP.49S., RGE.42E. WILTON MANORS-FLORIDA

J.W. McLAUGHLIN-CIVIL ENGINEER_
FORT LAUDERDALE - FLORIDAL
1954

STATE OF FLORIDA (STATE OF FLORIDA) STATE OF FLORIDA (STATE OF FLORIDA (STATE OF FLORIDA (STATE OF FLORIDA (STATE OF FLOR

THEREBY CERTIFY: That this PLAT is a true and Correct REPRESENTATION of a SURVEY made by ME, and that PERMANENT REFERENCE MONUMENTS have been set as indicated.

This Z2nd day of LAUDERDALE, FLORIDA, 1954.

HAGISTERED ENGINEER NO. 17567
STATE OF FLORIDA-

MORTGAGE HOLDERS

WE, the Undersigned, Owners and Holders of a MortGAGE, on the hereon described property, hereby approve this PLAT.

Elsie a. Slagle

DESCRIPTION

The North one-half of the Southeast one-quarter, of the Northeast one-quarter of the Northeast one-quarter lying south of the south RW Line of Ahalf 13 (North FORK of MIDDLE RIVER) all of said lands lying in Section 27. Township 4950uth, RANGE-42 EAST; Excepting, however, the following portion thereof: Begin. at a point on the EAST boundary of said section 27 being 1081.81' North of the Southeast corner of the Northeast one-quarter of said Section; thence Westerly on a line at an angle of 90°03'-00" in the Northwest quadrant for a distance of 257 feet; thence Northerly on a line at an angle of 85°-45'-30" in the Northeast quadrant to the Center of the Chandel of the North Fork of Middle River, thence meandering along said Center line Easterly and Northeasterly to the point of Intersection with the East boundary of said Section, thence southerly along the said East boundary to the point of beginning Together with all riparian Rights perfaining thereto, and excepting therefrom, those lands included in Plat of TROPICAL MANORS" as recorded in Plat Book 33, PAGE 31, of the PUBLIC RECORDS of BROWARD COUNTY, FLORIDA.

DEDICATION STATE OF FLORIDA (S) RNOW, ALL MEN BY THESE PRESENTS: That CLARENCE E. NEEL, and MARY NEEL, his wife, have caused to be made this PLAT of TROPICAL MANORS -ADDITION," for the purpose of subdividing the land in the manner Shown hereon. All THOROUGHFARES are DEDICATED for the PUBLIC USE. IN WITNESS WHEREOF: WE, have hereunto set our hands and affixed our SEALS in the CITY OF FORT LAUDERDALE, in the COUNTY OF BROWARD, STATE OF FLORIDA, on the 23 RD day of July WITNESSES: Ward étarris Clarence & Meel (SEAL) Mary Teel (SEAL) _ACKNOWLEDGEMENT STATE OF FLORIDA (I HEREBY CERTIFY: That on this day personally appeared before me, an officer duly authorized to administer baths and take acknowledgements, CLARENCE - NEEL, and MARY NEEL, his wife, to me well known to be the individuals described in, and who executed the foregoing dedication, and they acknowledged before me, that they executed the same freely and voluntaring for the uses and purposes therein expressed.

ly for the Uses and purposes therein expressed.

WITNESS: My HAND and OFFICIAL SEAL at FORT LAUDERDALES in the

COUNTY OF BROWARD, STATE OF FLORIDA, this 23rd day of July 1954.

PROTORY PUBLIF STATE OF FLORIDA 23, 195 ONLY COMMISSION ENDINES: MAY 23, 195 COUNCIL OF THE LIN OF WILTON MANDES

STATE OF FLORIDA (COUNCIL OF THE CITY OF WILTON MANORS, FLORIDA, in and by RESOLUTION, adopted by Said Council on the 27th day of July, 1954.

IN WITNESS WHEREOF: The Said Council has Caused these presents to be attested by its MAYOR and the Corporate SEAL of Said CITY, to be here affixed.

this 27th day of July, 1954.

James Harling for

CITY OF WILTON MANORS

President of Council

STATE OF FLORIDA | CIRCUIT COURT CLERK'S CERTIFICATE
COUNTY OF BROWARD | That this PLAT complies with

I HEREBY CERTIFY: That this PLAT Complies with the provisions of AN -ACT TO REGULATE THE MARING OF SURVEYS -AND FILING FOR RECORD OF MAPS AND PLATS IN THE STATE OF FLORIDA, approved by the Governor, June 11th 1925.

BY Ralling Sarkhute

This instrument filed for RECORD this 10 day of August, 1954, and RELORDED in BOOK 3.5 of PLATS at PAGE 1, RECORD VERIFIED.

APPROVAL

APPROVAD FOR RELORD:

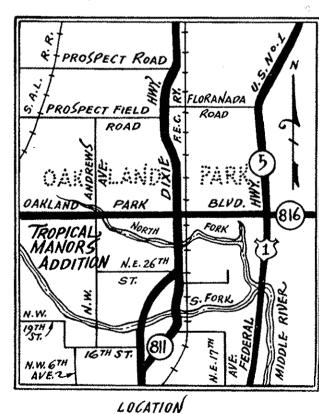
COUNTY ENGINEER.

FRANK H. MARKS

CLERK OF THE CIRCUIT COURT

PEPUTY CLERK

1- B/W



SKETCH



3 BEDROOM, 2 BATHS

Colored bathroom fixtures, car porte, generous kitchen cabinets — 2 utility rooms. Open porch — generous landscaping. Solid Sod.

Price \$11,950

\$2,525 including closing costs will handle

Built by Ridge Construction Co.

Tropical Manors

Phone 3-0188 - Evenings 3-5480

Between N.E. 3rd Ave. and N.E. 6th Ave. on N.E. 28th St.

\$2250 WILL HANDLE BALANCE LIKE RENT IN LOW MONTHLY

S11,950

PAYMENTS



3 Bedrooms, 2 Baths, 2 Utility Rooms In Beautiful

Iropical Manors

5 minutes from ocean, close to shopping center in rapidly growing northeast section. 3 blocks from new public school, easy walking distance to proposed Catholic Church and school.

This home is constructed with the same fine materials and accessories we use in our homes in the \$35,000 price class. The only difference is in the square foot area.

The lot is exceptionally high and beautifully landscaped. The subdivision restrictions prohibit duplexes. All single family residences.

Directions how to get to Tropical Manors. Located between N.E. 2nd Ave. and N.E. 6th Ave. on N.E. 28th St. Go north on Andrews Ave. to N.E. 26th St., turn right to N.E. 2nd Ave. then left to 28th St. then right to Model Home; or go north on No. 1, Federal Highway, to 26th St. turn left to N.E. 2nd Ave. then right to 28th St. then right to Model Home.

Our Model Home Has Been Furnished By

BROWARD MATTRESS FURNITURE CO.

3805 S. FEDERAL HIGHWAY

Ridge Construction Co

Phone 3-0188

Eve. 3-4580

News of Broward Building



TROPICAL MANORS — One of the model home in Tropical Manors at 418 NE 28th St., is pictured above. The three-bedroom, two-bath home in Wilton Manors

was built by Carl Heimly and sold by Ann C. Hale, associated with Neel Realty. It is typical of hundreds of new homes in the fast growing area.



3BEDROOMS-2BATHS

IN BEAUTIFUL

TROPICAL MANORS

The Subdivision That Features Beautifully Wooded Lots (Not Just Pine Trees)

 CITRUS TREES - OAKS - MANGOES AND MANY OTHERS

Built by CARL F. BEIMLY BUILDER

FEATURES:

- Vanity Lavatories
- Carporte
- Fireplace
- · Kitchen Utility Room
- Separate Utility Room
- Colored Bath Fixtures
- 70' x 100' Lot
- 3 Blocks to Manor
- Shopping Centers

NO CITY TAXES - NO UTILITY TAXES

Close to Two Public Schools

Location: Drive north from Manor Market on N. E. 6th Ave. —Watch for Signs.

PHONE 2-1364 OR 3-5492

\$2,400 WILL HANDLE

New 3-bedroom, 2-bath home in TROPICAL MANORS 3 blocks from school

3 blocks from new St. Clement's Catholic Church and school 3 blocks from downtown shopping

center
No city tax
No utility tax

Homes constructed by a high class builder, and the total price is only \$12,900. See the model at 2825 NE 3rd Terr. in TROPICAL MANORS Subdivision.

NEEL REALTY

532 NE 28th St., Wilton Manors Phone LO 4-2715

SHOPPING CENTERS

Now in the planning stage is a shopping center of 26 stores to be built by Clarence Neel on the west side of North Andrews Ave. just south of Kwik-Chek Market. Neal, developer of Tropical Manors subdivision, says construction will start in about six weeks.

The Neel Shopping Center follows close on the heels of promoter Harold J. Sher's announcement that "Miracle Mile," 64,000 square feet of stores and services, will be constructed soon on Wilton Dr. across from Manor Market. Plans call for 45 stores and parking space for 750 cars.

When developed, the two centers will increase the business section by 71 units—almost double the present number.



GRAND OPENING

Way Shopping Manor

PROGRAM HIGHLIGHTS

Lauderdale Drum & Bugle Corps
 Win B. Kirkpetricki

Mozelo Twirlers

• Florida Military Band

2:45 to 3:15 3:15 to 4 P.M.

• Fire Twirlers - 15 minute exhibition

Evening Parkway Dancing



BAN DEODORANT 690

ASPIRIN USP 5-gr. 276

Gillette Blue Blades 750

BUFFERIN

LIMITED QUANTITIES

Come Early - Only One To A Customer

DECKER DRUGS

OUR CUSTOMERS ARE OUR FRIENDS

LO 6-1861

The Friendly Store

Enjoy Our Fountain

- CHOCOLATE SUNDAE 150
- CHOCOLATE SODA . . 100
- COFFEE 50

Free Ice Cream Cones To All Velda Economy Ice Cream 2. 69€

VELDA PREMIUM Pt. 39 1/2 Gal. 995

Write your name and address on your sales receipt and deposit in box at door for valuable door prizes.

1st Prize Timex Wrist Watch

2nd Prize \$5 Chas. Antel Makeup Kit

3rd Prize \$3 Merchandise Certificate

4th Prize \$5 Chas. Antel Makeup Kit

5th Prize 2 Free Specials At Our Fountain

Come One Come A Help Us Celebrate Our

SATURDAY ONLY

\$10 - \$5 - Five \$1 Merchandise Certificates

. NEED NOT BE PRESENT TO WIN

. NO OBLIGATION



GIFTS FOR

OPENING SPECIAL ONLY 10% DISCOUNT ON ALL MERCHANDISE

Manor Way Hardware & Lawn Supplies

Phone LO 6-1411

HOURS: MON. THRU FRI. 8 TO 6 P.M. . SAT 'TIL 9 P.M. . SUNDAY 9 TO 1 P.M.

DIARKS TV

Honest - Reliable SERVICE

SALES . NEW . USED . RENTALS

Manor Way Shopping Center

An Extra Added ATTRACTION At DECKER DRUGS

6 Bottle Coca-Cola *** 300

THIBAULT PURE OIL 2703 N. Andrews Ave.

LO 4-1631

Now Featuring ALEMITE ELECTRONIC

WHEEL BALANCING

J. J. Marguette INSURANCE AGENCY

Auto Fire Liability Marine Trailer Bonds Life



2730 North Andrews Ave. Extension

Office LO 4-1746 Res. JA 4-1694

Wilton Manors
Fort Louderdale

CARL F. BEIMLY

CONTRACTOR-BUILDER

Residential • Commercial

Phone LO 4-5561

715 N.E. 21st Drive

The Golden Food Box. Inc.
2732 N. Andrews Ext. • 2112 N. E. 26th Street
Ph. LO 6-1176 LO 4-0942

"Home Of Take-Out Boxes"

CHICKEN, FISH, SHRIMP, OYSTERS, DEVILED CRABS

GRAND OPENING SPECIAL

Chicken Boxes \$100

Complete Meal

DICK'S BARBER SHOP

Manor Way Shopping Center

3 Chairs No Waiting

Comfortably Air Conditioned

Dick Di Salvo

2728 No. Andrews Ave. Extension Fort Landerdale, Florida





\$1250 Permanent Wave \$650

Oct. 1st to Oct. 6th

Monday Thru Seturday Only

Manor Way Beauty Salon

LO 4-0861

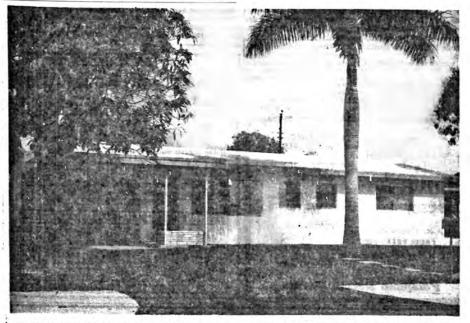
It was our pleasure to help promote and develop the beautiful "MANOR WAY" Shopping Center VISIT OUR OFFICE, then drive East on 29th Street and inspect our

> TROPICAL MANORS HOMES - Three Bedrooms, Two Baths on a beautiful Tropical Corner Lot for only \$14,500 with a low down payment of only \$2,700.00.

> > TEEL REALTY

SEE US FOR RENTALS. BUSINESS OPPORTUNITIES, INVESTMENTS

2740 N. Andrews Ave. - LO 4-8382



TROPICAL MANORS, a subdivision of Wilton Manors, is the location of this home at 425 NE 28th St. It was recently purchased by Mr. and Mrs. Frank M. Ritchie,

Dayton, O. The sale was handled by Dorothy Doherty, associated with Neel Realty.

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