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WILTON MANORS HISTORICAL SOCIETY

Friends of Richardson Historic
Park and Nature Preserve

✿ POST-WAR YEARS ✿

“HONEY, LOVED THAT VISIT TO FT. LAUDERDALE--
LET'S MOVE THERE ...”

✿ *a fantasy cost-of-living study from vintage ads* ✿

Concept , content and image editing by Ron Ulm
for 2018 Annual Meeting

“FIRST, WE’LL LOOK FOR A HOUSE ...”

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NORTH ANDREWS GARDENS

FT. LAUDERDALE'S FASTEST SELLING SITES

HOMESITES

OVER
625 LOTS
SOLD

$\frac{1}{3}$ DOWN

AS LOW AS
\$995

Over 6 miles
of paved streets

BALANCE 2 YRS.



THIS 2 BEDROOM
CBS HOME CAN
BE BUILT FOR

ONLY

\$5,695

EASY
MONTHLY
PAYMENTS

THIS 2-BEDROOM C.B.S. HOME WITH THE FOLLOWING FEATURES ● Barrel Tile Roof
● Utility Room ● Cement Walks & Driveways ● Jalousied Windows ● Aluminum Frames
● Terrazzo Floors ● Tile Window Sills ● Tile Bath and Shower ● Carporte ● Kitchen
Sink with Formica Top ● Custom-Built Kitchen Cabinets ● 30 Gallon Hot Water Heater

FEATURES OF NORTH ANDREWS GARDENS

STILL MORE ADDED FEATURES ● 70-Foot Island Boulevard ● 50-Foot Streets Throughout ●
Modern Shopping Center ● City Water To Be Installed To Every Lot ● Large Parking Area
Accommodations for 1,200 Cars ● High Elevation

Ideally Located Near Everything. You are only a short distance from center of city.

CHOICE BUSINESS LOCATIONS NOW AVAILABLE IN OUR SHOPPING CENTER

SALES OFFICE OPEN
ON PROPERTY 9 A.M.
UNTIL DARK.

Drive Out Today

Easy To Find—Follow North Andrews Ave. Ext. Straight To The Property "North Andrews Gardens"

Owned and Developed by

PROSPERITY DEVELOPMENT CORP. OF FLA.

John Silva — Registered Real Estate Broker

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"Homes of the Hour"

. . . built by MAURER

LARGE DELUXE 3-BEDROOM C.B.S. - 2-BATH - \$12,500

MODEL - COR. N. E. 26TH ST. AT 5TH AVE., WILTON MANORS

2-BEDROOM C.B.S. - 1-BATH - - - - - \$ 8,650

MODEL - 534 N. E. 16TH COURT, FORT LAUDERDALE

2-BEDROOM C.B.S. - 1-BATH - - - - - \$ 9,100

MODEL - COR. N. E. 7TH ST. AND 7TH AVE., POMPANO BEACH

Pompano Representative: A. J. MacDonald, Phone Pompano 7358

FEATURES? JUST TOO NUMEROUS TO MENTION!!

Maurer & Maurer Inc. Builders

Homes Designed, Built and Financed

829 S. W. 11th St., Fort Lauderdale

Telephones: 3-1086, 3-5492, 3-5931 & 3-8271

These homes can also be built on your lot - Ask us for price

F.H.A. FINANCING AVAILABLE



1953 Wilton-Oakland Sun

**“THEN WE’LL NEED NEW ‘FLORIDA’
FURNITURE....”**

AMAZING EXPANSION OF BUSINESS CONTINUES

Elfers & Osinga Open New \$105,000 Store In Manors

The first chapter in what surely will be another Wilton Manors success story was written this week when Elmer W. Elfers and James Osinga opened the doors of their new \$105,000 Wilton Manors Furniture Co. to the public.

Elfers and Osinga bought the company out only last April, and immediately started plans for expansion and their new building at 2097 Wilton Drive.



NEW WILTON MANORS FURNITURE BUILDING

WILTON - OAKLAND SUN

Page 6

Thursday, October 9, 1952

WILTON MANORS FURNITURE CO.

A FEW CLEARANCE ITEMS

- **3 ONLY — 3-PIECE PHILLIPINE RATTAN SECTIONALS**
ONE WAS \$200.00 Now \$150.00
ONE WAS \$185.00 Now \$150.00
ONE WAS \$169.00 Now \$150.00

- **1 ONLY — 7-PIECE LIMED OAK DINETTE**
WAS \$129.50 Now \$115.00

- **1 ONLY — 2-PIECE SECTIONAL SOFA, BROWN COVER**
WAS \$159.50 Now \$139.00

- **1 ONLY — PLASTICWARE SOFA — BEIGE**
WAS \$105.00 Now \$60.00
CHAIR TO MATCH WAS \$65.00 Now \$40.00

WILTON MANORS FURNITURE CO.

Where "Quality For Less" Is the Buy-Word

2097 Wilton Drive

Phone 3-3100

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Says JACK BENNY
CBS-TV's Sunday Star

I'M TRADING IN MY MAXWELL
FOR A NEW CBS-COLUMBIA
TV SET

SMART DEAL, JACK -
CBS IS THE MOST EXCITING
TELEVISION SET
IN AMERICA!



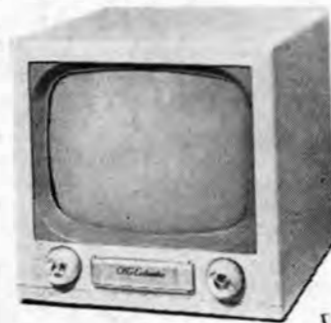
says:
DALE HULL
HULL RADIO & TV

IT'S NEW! IT'S HERE! IT'S YEARS AHEAD

CBS *Columbia*

TV SET

**America's Most Exciting
Television Receiver**



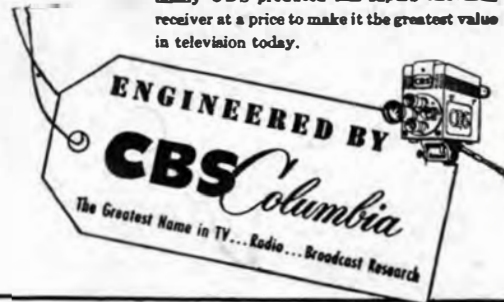
It took CBS to do it! CBS engineers designed a television chassis that would satisfy the critical requirements of the engineers who broadcast the TV programs!

... The CBS housed this Power-Tron chassis in beautifully designed cabinets ... and finally CBS produced this superb television receiver at a price to make it the greatest value in television today.

GIANT 21" PICTURE

America's greatest value in exciting, years-ahead TV. 21" Florida Blonde cabinet. Exclusive CBS Power-tron 800 Chassis. Phono connection. Convertible to UHF.

\$249.95



HULL RADIO & TV

SUPERIOR SERVICE

2182 Wilton Drive

Phone 5871

Wilton-Oakland Sun 01/08/1953

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**“... AND WHAT ABOUT ACCESSORIES FOR OUR
NEW HOUSE ?”**

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STOP! SHOP! SAVE! *at Manor* H&H

REG. \$3.95
O'CEDAR
Sponge Mop
\$3.49

REG. \$9.95
GENERAL ELECTRIC
Electric Iron
\$6.95

NO MORE BURNT
TOAST
Toastmaster
TOASTER
\$23.00

TOOLS BY
Stanley
15¢
No. 1270 Screw Driver

Reg. \$3.79 Polystyrene
PLASTIC
Garbage
Container - Choice Colors
\$2.98

FAMOUS NAME
REG. \$6.95

Fans
\$4.95
8" BLADES

HEAVY GAUGE
20-Gal. Capacity

Garbage
CANS
\$3.49

KEEP THE SAND
OUTSIDE — REG. \$1.49

Door Mats
98¢

NAME BRAND FRESH

Flashlight
BATTERIES
8¢
EACH

The Modern Pleasant Way
to Bathe Your Pet
"WONDER BATH"

Dog Bath
REG. \$1.00
49¢

REG. \$16.95
TABLE MODEL
Radios
\$12.95

Tools by Stanley
Block Plane
No. 1248
98¢
Just the Thing for those
Sticky Drawers

Hey Boys
See Our MODEL Dept.
We Have the Newest and
Bestest in Planes, Boats,
etc. — Reg. 10c Comet
3 FOR 25¢

Hey Girls
Kay Stanley's Figurine
Sets, Mold & Paint
Weaving Looms, Dolls,
Doll Furniture
Bead Jewelry Art
Leather Craft Kits

REG. \$6.95
HEAVY DUTY
RUBBER
Garden Hose
\$4.98

PRICES GOOD THURS., FRI., SAT.

HARDWARE

NO PARKING PROBLEMS, AND NO PARKING METERS

Manor

2188 WILTON DRIVE
PHONE 5156

QUANTITIES LIMITED - SORRY, NO PHONE ORDERS

HOBBY - CRAFT

OPEN THUR., FRI., SAT. EVENINGS UNTIL 9 O'CLOCK

**“... WHAT ABOUT GROCERIES AND OTHER
ESSENTIALS ...”**



SPECIALS For THURS.—FRI.—SAT.

2 lb. Package Cheese

VELVETA 79^c

Large **Rinso 27^c** 3 lb. Can **Bakerite 99^c**

Can Milk **Carnation 3 For 38^c**

SAVO BLEACH 9^c qt.

Chuck **Roast . . . 59^c Lb.**

Sirloin or T Bone **Steak . . . 69^c Lb.**

Morrell's **SLICED BACON 59^c Lb.**

Shipped Grade "A" Medium **Eggs . . . 66^c Doz.**

Meal of the Week
BY MARY LEE TAYLOR

Pork Gems with Creamed Peas
 (Recipe below)
 Grapefruit Salad
 Hot Rolls
 Butter or Margarine
 Orange Sherbet
 (with Halloween "faces" of raisins
 or chocolate morsels)

NOTE: Starred items (meal of the week
 specials) in ad will make the meal.

**Pork Gems with
 Creamed Peas**

Broadcast: October 30, 1948

- | | |
|------------------------------|------------------------------|
| 1 lb. ground, lean pork | 1/2 teaspoon pepper |
| 2/3 cup Pet Milk | 2 medium unpared, red apples |
| 1/2 cup rolled oats | 2 tablespoons sugar |
| 1/2 teaspoon sage (can omit) | 3 tablespoons shortening |
| 1 1/4 teaspoons salt | |

Turn on oven; set at slow (325° F.). Grease 8 three-inch muffin or custard cups. Mix together pork, milk, oats, sage, salt and pepper. Pack into greased cups. Bake 45 minutes, or until brown. Remove cores from apples; cut each apple into 4 slices. Dip both sides of apple rings in sugar. Cook until brown in hot shortening. Remove meat from cups and top with the apples. Fill centers of apple rings with cooked raisins or tart jelly. Serve with creamed peas. Makes 4 servings.

You Will Need:

- PET MILK 3 cans 41c**
 Canned Peas . . 2 for 25c

Miracle Whip 55^c Quart

All Popular Brands

Cigarettes \$1.81 Carton

Skyline

Apple Juice . . . 2 Quarts for 25^c

Green-Hard Head

Cabbage 5^c Lb.

Iceburg

Lettuce 2 Heads for 25^c

Tokay-Red

Grapes 2 lbs. for 19^c

Sunnyland, Colored, in Quarters

Oleo 53^c Lb.

MANOR MARKET

2205 WILTON DRIVE

WILTON MANORS

STORE HOURS

7 a.m. to 7 p.m.—Week days
 7 a.m. to 8:30 p.m.—Fri. and Sat.

PLENTY OF FREE PARKING SPACE

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**FAMOUS
 OAKLAND PARK POULTRY FARM**

290 West Ocean Blvd.

Oakland Park

★ ★ ★ ★

FRYERS 2½ - 3 lb. **\$1.19**
MEDIUM EGGS **69c DOZ.**
SMALL EGGS **59c DOZ.**

★ ★ ★ ★

Every Sale Guaranteed to Customer's Satisfaction

THEY HAVE TO BE GOOD



ELLA FITZGERALD
 FLIP PHILLIPS BUDDY RICH
 LESTER YOUNG ROY ELDRIDGE
 CHARLIE SHAVERS RAY BROWN
 HANK JONES BARNEY KESSEL
 also
 The GENE KRUPA TRIO
 and The OSCAR PETERSON TRIO

Ft. Lauderdale War Memorial
 Tues., Oct. 14, 8:30 P.M.
 For Tickets - Gaults Book Store
 Only Appearance Here This Year

The Famous Rexall
1¢ ONE CENT 1¢
SALE

WEDNESDAY, THURSDAY, FRIDAY, SATURDAY
 OCTOBER 15 THRU 18

Look What a Penny Will Buy!

HERE ARE JUST A FEW ITEMS

REXALL Mi 31
 All-Purpose Antiseptic and Mouthwash
 Reg. 79c Pint
2 FOR 80¢

\$2.00 VALUE
COLOGNE COUPLET
 GAYETE AND MYSTERIE COLOGNES
 4 Oz. Each **BOTH FOR 89¢**

Vitamin B₁₂ Concentrate
 BOTTLE OF 100
 Reg. \$2.00
2 FOR \$2.01

Rexall ANTIHISTAMINE
 TABLETS
 Reg. 39c
2 FOR 40¢

TWO-QUART VICTORIA
HOT WATER BOTTLE
 Reg. \$2.19
2 FOR \$2.20

ADRIENNE
 BATH POWDER
 Reg. \$1.25
2 FOR \$1.26

- ★ Medicine Chest Aids
- ★ Toiletries
- ★ Beauty Aids

- ★ Dental Needs
- ★ Stationery
- ★ Vitamins

ADVANCE ORDERS ACCEPTED

WILLIAMS PHARMACY

2000 Wilton Drive **FREE DELIVERY** Phone 2-3435

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THEY'LL DELIVER MILK RIGHT TO OUR DOOR.



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29 **WILTON MANORS NATIONAL BANK** 63-607
631

FORT LAUDERDALE, FLORIDA Jan 20 1960 No 399

PAY TO THE ORDER OF Borden's Dairy \$15.80

Fifteen and 80/100 DOLLARS

FOR milk in Dec. ROBERT C. or JANET C. BORKENHAGEN

©Wilton Manors Historical Society Collection

29 **WILTON MANORS NATIONAL BANK** 63-607
631

FORT LAUDERDALE, FLORIDA May 5 1960 No 435

PAY TO THE ORDER OF McArthur Jersey Farm Dairy \$17.05

Seventeen dollars and 05/100 DOLLARS

FOR April milk bill ROBERT C. OR JANET C. BORKENHAGEN

©Wilton Manors Historical Society Collection

✓✓9 **WILTON MANORS NATIONAL BANK** No 1301
63-607
631

FORT LAUDERDALE, FLORIDA May 15 1970

Pay TO THE ORDER OF Home Milk Producers Association \$15.70

PAID MAY 26 70

15 and 70/100 DOLLARS

FOR Apr. milk ROBERT OR JANET BORKENHAGEN

⑆0000001570⑆

“... AND GIFTS FOR SPECIAL OCCASIONS?”

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Only ELGIN

HAS THE FAMOUS
GUARANTEED
**DURAPOWER
MAINSRING**

The Watch
With the Heart
that
**NEVER
BREAKS**



Lady's LETONA . . .
Man's KENSINGTON.
Richly styled modern
cases . . . ever faithful
17 jewel movements.

Choice
\$39⁷⁵
Fed. Tax Incl.

Robert L. Moore

Jeweler ★ Watchmaker

Located In

WILLIAMS PHARMACY
Hundreds of Gifts For
Ladies, Men and Children
TERMS IF DESIRED

2000 Wilton Dr. Ph. 2-3435

TAKE A YEAR TO PAY

Wilton-Oakland Sun

01/08/1953

“... MAYBE A NEW CAR, TOO?”

a simple deduction so you won't
check out in the
RED!



THE NEW BEL AIR SPORT COUPE

How Can An Auto Dealer Offer You \$100 to \$1000 More Than
Your Car Is Actually Worth as a Trade-In?

Questionable Answers:

1. He is in business just for laughs.
2. Your car is the last second-hand car on earth.
3. He's found out your rear axle is solid gold.

Ridiculous!

It is as simple as this: The more you are offered OVER the actual resale value of your trade-in, the more the retail selling price of the new car will be boosted, padded, inflated

NOW ON DISPLAY AT OUR SHOWROOMS

THE NEW 1956 CORVETTE DIRECT
FROM THE MOTORAMA

BEL AIR SPORT COUPE

Normal inflated price \$2773.00

ACTUAL DELIVERED RETAIL PRICE.....

\$2292⁰⁰

V-8 Engine - \$107.00 Extra . . . Power Glide - \$195.00 Extra . . . TuTone Paint - \$26.00 Extra

SLATON

CHEVROLET INC.

Just North of Gateway on the Federal Highway
Open 8:00 A.M. to 9:30 P.M. . . . Closed Sunday

PHONE LO 4-5271

GO TO CHURCH SUNDAY

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**“... LETS GO TO THE BEACH FOR A PICNIC IN
OUR NEW CAR. BUT WE’LL NEED TO GET ICE.”**

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**“LOOK—THERE’S ED KALIS OUTSIDE HIS
FUNERAL HOME. GIVE HIM A WAVE AS WE
AS WE HEAD FOR THE ICE HOUSE.”**

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