

Oct. 12, 1954 Vol. 1 No. 32

Pub. by L.A. Bagwell
2183 Wilton Drive
Ft. Lauderdale Fla.



Wilton Sunrise NEWS WEEKLY

FREE COPY

UTILITY TAX AGAIN BEFORE COUNCIL

Councilman Riggs made a motion that an ordinance be drawn for the purpose of placing a Utility Tax on electric and phone bills in the amount of 10%. C. W. Brown questioned this procedure without having a Referendum vote.

The Council passed the motion with Saxer, Riggs and Middleton voting "yes" and Starling "no". Council President Gurney "passed".

WILTON DR. RETAILERS PLAN PROMOTION

Wilton Drive Retailers are planning a promotional scheme to attract business for Wilton Drive merchants during construction of the street.

One of the clever ideas is a game called "Match-A-Number". Sounds like fun for the customer. There will be plenty of well-worth-while prizes every week.

Construction on the drive will begin in about a month and will be finished some-time in March, providing the contractors use their allowed time.

CIVIC CLUB ELECTS

The Civic Association Of Wilton Manors held it's annual meeting at the Village Hall Monday evening, Oct. 4th last and elected the following officers for the ensuing year; Charles Sweeney was placed as President with Chester Jackson elected as Vice President. The post of Secy.-Treas. went to Mrs. Charles Saxer.

Reports of committees indicated a noteworthy increase in activities, Cont. on page 3

WILLIAMS PHARMACY

2000
WILTON DRIVE

Rexall drugs

PHONE
LO 4-2811

BARGAINS GALORE

OCT. 13-14-15-16

4 FULL SALE DAYS

PAY REGULAR PRICE FOR REXALL PRODUCTS = GET THE

SECOND ONE FOR =

1¢

Original Rexall 1¢ Sale = FREE DELIVERY

WANT ADS.

GOLF CLUBS FOR SALE....823 North East 26th Street
Wilton Manors.

BABY SITTER, Experienced Teen Age Girl Evenings Only
Call Betty Logan 4-8465

For Sale-- LARGE SIZE BABY CANVAS BED and mattress on
legs. Will fold for car bed. Also Baby Buggy
call at 2315 Dixie Highway Wilton Manors

Found-- small pocket book can have same upon identi-
fication by calling L O 4-4895

For sale- 9 BY 12 WOOL RUG in brown tones, freshly
dry cleaned and in first class condition \$20.
Mrs E.G. Butler L O 4-2541

Lauderdale Drive-in THEATRE

Starting time 7 pm. Rain or clear ADULTS 52¢ Children
under 12 are admitted FREE. 27TH. AVE & BROWARD BLV.

SUN. & MON....."BROKEN LANCE" Cinemascope--With
Oct 10-11 Spencer Tracy Jean Peters. Also
"PRISONERS OF THE CASBAH" Technicolor
Gloria Grahame and Cesar Romero

Tue & Wed "VALLEY OF THE KINGS" color on Wide
Oct 12-13 screen, Robert Taylor, Elenor Parker
Also on Wide screen "KILLER LEOPARD"
with BOMBA of the jungle and starring
Johnny Sheffield

Thur & Fri "KING OF THE KHYBER RIFLES" Cinemascope
Oct 14-15 Tyrone Power, Torry Moore, Michael
Rennie and on wide screen "PICKUP ON
SOUTH STREET" Richard Widmark, Jean
Peters, Thelma Ritter

Sat Oct 16... "THE IRON GLOVE" on wide screen in
technicolor with Robert Stack and
Ursula Thiess. Also DESTROY RIDES
AGAIN* Marlene Dietrich, James
Stewart-Addod, Serial "TRADER TOM OF
THE CHINA SEAS"

Sun & MON "SUSAN SLEPT HERE" on wide screen in
Oct 17-18 technicolor Dick Powell, Debie
Reynolds And "BITTER CREEK"(first run)
William Elliott

sell it!

buy it!

tell it!

DIAL
LO 4-3524

in the want ads

2183 Wilton Drive

SUE BY T. BONE

NOW WHO'D LIKE TO SPELL
THE NEXT WORD?



ALRIGHT, SUSIE, SPELL
"STRAIGHT"!



VERY GOOD! AND WHAT DOES
IT MEAN?



'MEANS
WITHOUT GINGER ALE!



INVENTORY SALE

stock clearance

BICYCLE ACCESSORIES..... 1/2 PRICE

BICYCLES (NEW)..... BIG SAVING

MISC. TOYS & HARDWARE..... 1/2 OFF

LIONEL TRAINS... 40% OFF

PLASTIC MODEL KITS... 1/3 OFF

\$10.95 WALKING DOLLS \$5.00

OPEN EVE'S. 7PM. - 9PM.
SAT. 1PM. - 6PM.
ALL SALES FINAL.

MISC.

PAINT

WALL FLATS REG. \$4.45

GAL. FOR \$1.00 GAL.

REG. PRICE ON QTS. \$1.46

NOW 25¢ QT

Hobby Shop 2182 Wilton Dr.

Cont. from page 1

Civic Club

the most prominent being the initiation of the square dances at the Wilton Manors school grounds. These have now become a regular monthly event and continuance has been turned over to the Recreation Committee.

Sponsorship for the Boy Scout Troop was, by mutual consent, turned over to the Kiwanis Club of Wilton Manors, with the disposition to continue association support as and if needed.

The Treasurer reported a comfortable balance on hand.

The new officers have in contemplation several features which should increase interest in the two principal objectives; civic progress and social acquaintance among neighbors particularly the more recent residents. The Association mailing list of residents now include nearly 1000 names.

The social half hour after the business meeting was enjoyable. Mrs Perry Mickel with assistance of Mrs Martin Kindle provided delectable refreshments.

Regular meetings are the first Monday of each month... Come and bring a friend... Door prizes every meeting.

COUNCIL NEWS

The Council agreed that candidates for the office of City Clerk be notified that there would be no guarantee that the job could be conducted "at home", as it might be possible that the office work be performed at City Hall.

McDonald Electric Company was the only bidder for a traffic light to be installed at 24th and N. Andrews for benefit of school children. The bid was for \$310.13.

Chief Beancy recommended that a pipe for purpose of carrying electricity be placed under

CLOTHING AT COST

due to proposed street const. clothing would be ruined from dust, so am closing this dept. temporarily —

BROKEN SIZES = INFANT TO 14 YEARS.

2037 JUVENILE HOUSE
WILTON DR.

Wilton Drive before construction of the new road. The connection would be for a traffic light.

Remember the new Police and Fire phone number is now Logan 4-4819 and new number for City office is Logan 4-2120

Water Supt. Wakley, advised the placing of a well and pump at the park on Wilton Drive

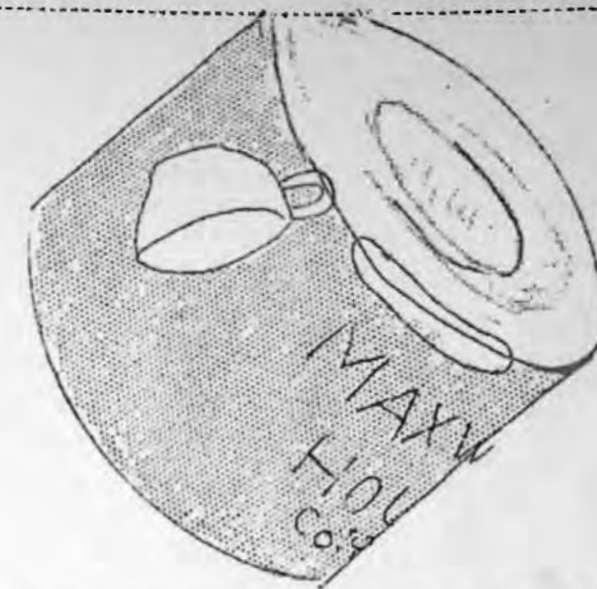
rather than a city water meter. The matter was tabled by the Council.

The Council is calling to the public's attention that the ordinance pertaining to the burning of trash in the business district will be strictly enforced. No permits will be issued for this purpose. No open fires are permitted in the City without a permit from City office.

Representatives of the F E C RR. appeared before the Council to present their views relative to a proposed ordinance regulating the speed of trains through the City. The RR representatives pointed out that if a 30 mile speed limit was adopted by all towns the train time from N. Y. to Miami would be about five days.

Cont. page 6

FREE ONE-POUND



MAXWELL HOUSE COFFEE

WALL-FIX flat wall paint

-No other paint has all these features!
-One coat covers.....
- One-coat coverageSelf priming
- Contains no rubber or water
- True decorator's flat...no shine or glareThoroughly washable
- Dries in a few hour
- Matching shades in semi-gloss
- Absolutely trouble-free
-even for beginners

Pastel shades \$5.25 Gal.



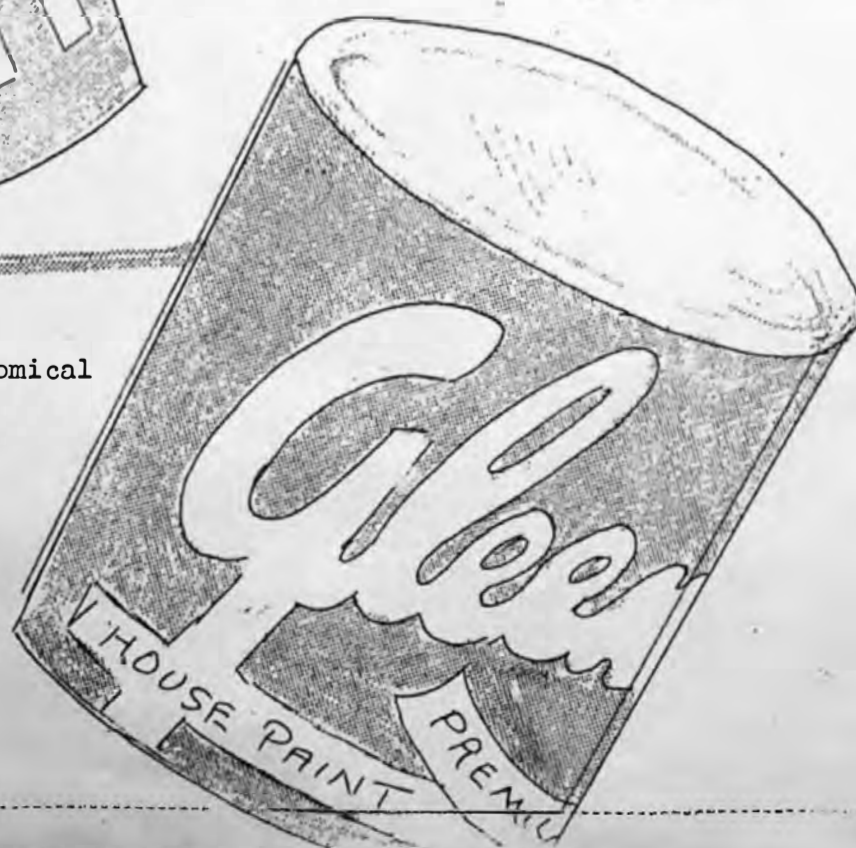
Quality pigments---Self cleaning---Economical

High coverage---High Gloss retention

Special processed oils---Elasticity

Gleem house paint alone combines all these features in one great premium product.

\$6.75 Gal.



WITH PURCHASE OF

2 Gallons of Paint at regular price

Gleem MASONRY PAINT

All These Features For Only.....\$5.70 gal.

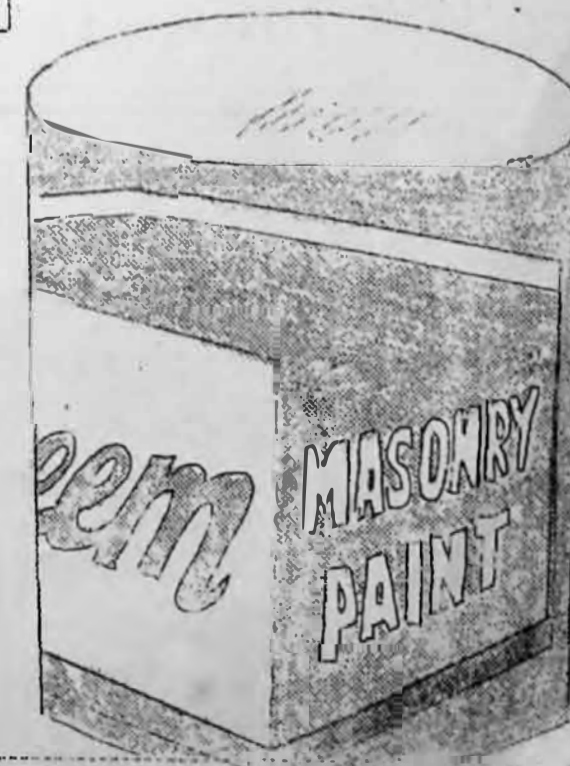
For asbestos shingles, Stucco, Concrete,

Conder Block, Comont Block and Brick.

-Dries In One Hour
-Alkali Proof
-Resists Moisture Absorption
-Resists Cracking
-Resists Dirt and Stain
-Lasting Protection

Rubberized for elasticity..A rubber base film of protection with remarkable adhesion that bonds the paint to the surface.

Gleem's tough film protects against streaking or spotting ---Retains color uniformity.



AL'S G & T HARDWARE STORE
 "Store of friendly service"
 839 N. Federal Hwy. Ft. Lauderdale-JA2-0137
 Sherwin Williams Paints-Houseware-Electric &
 Garden Supplies.... Fishing Tackle...

MIDDLETON JEWELERS
The House Of Silver.....
 Jewelers.....Silversmiths
 Watch and Jewelry Repair
 201 East Las Olas Blvd. Phone JA 2-3234

MANOR
 HELDY SELFY
 LAUNDRY

YOU WASH EM! WE WASH EM!

1950 WILTON DRIVE

Set of twin beds with mattress in good condition--see at Manor Shoe Store Open to Fri-Sat

MANOR SHOE STORE
 2225 WILTON DR. OPEN FRI. AND SAT. EVE. 9PM

Cont. from page 3

COUNCIL

They also presented figures from the National Safety Council, showing that 85% of R.R. crossings accidents happened when trains were operating at low speeds. The Yardmaster had no complaint against the time limit on crossing tie-ups. The Supt. agreed that trains that might operate at time of school children's trips, be reduced. This is usually around the 8 am. and 3 pm. hours.

A good sized map showing the new streets and house numbers is available at City Hall for the sum of fifty cents.

HARRY JAMES ON WAY.

A notable event in the field of popular music will take place the evening of Oct. 30 when Harry James and his Music Makers appear in person at the Broward County Armory, when St. Clement's Parish hold their first annual Halloween Ball.

The Nation's number one trumpet player is now en route here from Hollywood with his musical aggregation after appearing in a number of motion pictures and on T. V. His local appearance will mark one of the few engagements that Harry James will be playing out side of Hollywood this year. He recently established permanent residence in Hollywood and will confine most of his future activities to the west coast.

James was formerly with Benny Goodman's band and in 1939 he formed his own musical organization. The Music Makers gained Momentum gradually, then caught on fast as a result of their hit recording "You Made Me Love You".

Devotees of both swing and sweet music will get their opportunity to see and hear James and the Music Makers in person on October 30th.

DIAL LO4 - 3524.
 WANT ADS

- 1- Fire & Hurricane Insurance for;
- A- Your Home
- B- Your Business
- C- Your Car
- 2- Liability Coverage for;
- A- Home Owners
- B- Business Owners
- C- Automobile Owners
- 3- Hospitalization for;
- A- Individuals
- B- Family
- 4- Life Insurance-Endowments-retirements.

A LOCAL AGENCY FOR LOCAL PEOPLE, OFFERING:
 2001 WILTON DR. CALL LO4-5958
 AGENCY FOR OHIO FARMERS INSURANCE CO
 A. MANN'S INS. AGENCY

WILLIAMS T.V.
 145 S. DIXIE HWY. OAKLAND PARK. LO. 4-1509

Featuring Service Calls
 AT \$2.50 PLUS PARTS

OAKLAND PARK
 CONCRETE PRODUCTS &
 SEPTIC TANK CO.
 COMPLETE SEPTIC TANK INSTALLATION & SERVICE
 150 S.E. 1ST. AVE PHONE LO4-4931

FOR OFFICE SUPPLIES AND STATIONERY ○ ○ ○

2035 WILTON DR.

McGilligan's

Tony's Men's and Boy's Wear...
 ALTERATION EXPERT
 TAILORING
 2063 WILTON DR. ACROSS FROM FOOD FAIR

MANOR SUNDRIES
 2201 Wilton Drive
 Special Noonday Lunches--Homemade Do-Nuts...
 EVERY DAY....

PTA HOLDS FIRST MEETING OF YEAR

There was standing room only at the first PTA meeting last Thursday when more than 200 parents & teachers turned out to welcome the 12 new teachers, see the beautiful new school, and hear Chief Richard Beancy and Sergeant John Lynch tell of the school safety patrol and "progress made toward the safety of our children".

Sergoant Lynch asked the cooperation of the parents by having their children take the route to school recommended by the safty patrol.

Fred Gustafson, 6th grade Captain of Safty patrol, was introduced, and Lynch said that he and the patrol were doing a terrific job.

Plans were announced regarding the biggest carnival yet. it will be held Oct. 29th. there will be twenty booths, and a choice of meat or fish in the food to be served.

Principal Bryan Davis introduced the teachers of the Wilton Manors School staff, and said "I don't know if I am proudest of this beautiful new school, this wonderful crowd or my 22 teachers."

A green and yellow cake (school colors) was served by Mrs. Gordon Stewart, the social chairman and the sixth grade Mothers who were hostesses for the evening.

Do it yourself
 15% OFF ON ALL PAINT
 WHEN YOU BUY ONE GALLON OR MORE
 WILLIAMS HARDWARE
 NORTH ANDREWS GARDENS OPEN SUN. 9 TO 1 PM



IT'S TIME TO HAVE YOUR NAME IMPRINTED ON

Hallmark

Christmas Cards

NOW- while there's time for early delivery and leisurely selection--choose the HALLMARK CHRISTMAS CARDS to be imprinted with your name. You'll find distinctive designs of every type in the Albums of HALLMARK CHRISTMAS CARDS.

McGILLIGAN'S stationery...
 2035 WILTON DR. ACROSS FROM FOOD FAIR

GIVE A PROFESSIONAL LOOK TO YOUR "DO IT YOURSELF DECORATING"

USE WALL PAPER

see new books

2183 WILTON DRIVE

Mar-Len Toggery
 2043 WILTON DR. AIR CONDITIONED...
 dresses and play suits.
 HALF PRICE
 MANY OTHER ITEMS REDUCED
 we have raincoats-- bedding
 towels--wash cloths--& zippers
 USE OUR LAYAWAY FOR CHRISTMAS
 OPEN TIL 9 P.M. FRIDAY'S

MANOR CHECKER CAB
 DIAL JACKSON 2.6711

FREE

ONE TEK TOOTHBRUSH

with purchase of \$1.00 OR MORE

WILLIAMS CITY DRUGS

1402 N.E. 26 st.

THIS AD IS WORTH

15¢ TO YOU

ON PURCHASE OF 25¢ OR MORE

home baked bread- cake-pie-rolls-do-nuts

OLD FASHIONED COFFEE CAKE

Margaret's DO-NUT & COFFEE SHOP
403 OLD DIXIE HWY OAKLAND PARK

LOOK-FREE

THIS MONTH ONLY

A CLEVER, HANDY ENVELOPE MOISTENER WITH YOUR CHRISTMAS CARD ORDER

McGilligan's Stationery
2035 WILTON DRIVE ACROSS FROM FOOD FAIR

20% OFF DRESSES & SKIRTS...

Nancy's Dress Shoppe 2177 WILTON DRIVE

2183 Wilton Drive

advertising
want ads
hand bills
mailing

Mimeographing

L'Ogan 4-3524