

# Wilton Sunrise

WEEKLY

TUESDAYS

NOV. 9, 1954

# News

VOL. 1 NO. 36

WILTON SUNRISE PUB. CO. 2183 WILTON DR. FT. LAUDERDALE FLA. PHONE LO 4 - 3524

## COUNCIL ELECTS PRESIDENT

### RIGGS GETS WILTON M. JOB

Clarence Riggs was elected president, and Charles Saxer as vice president of the Wilton Manors Council at an organizational meeting held last Wed., Nov. 3, 1954. Installed on the Council, Earl Middleton who is starting his third term as councilman and George Richardson Jr. who received the high

vote in Tuesdays election.

Mr. Richardson is very appreciative of the large count for him, and stated his desire to justify the confidence shown by the voters.

### A "READERS COLUMN"

The Wilton Sunrise News will designate a position on page three each week until further notice for the use of the readers to express their views in regard to local affairs & events.

The publisher limits free space to 100 words which is approximately two of our column inches.

The purpose of this column does not include the publication of any article in which views on personalities are expressed, or in which abusive terms are used, and the publisher reserves the right to refuse such.

The writer must place on file in our office at 2183 Wilton Drive, a written request with their copy, signed by them at our place of business.

Purpose of this offer to the readers is to stimulate interest in events, and local government.

The column will be called "The Readers Two Bits Worth"

## SALE SUCCESSFUL

### FIRST WILTON M. RUMMAGE SALE

Due to the wonderful success of the first rummage held in Wilton Manors, the members of the Women's Club are enthusiastic about planning another affair of this kind.

Mrs Charles Saxer the chairman and Mrs Eckhardt, co-chairman who were in charge of the sale, wish to thank the many people who made donation to the rummage.

They also express thanks for the help given by members who worked on this project. Members who helped were: Mrs C. Leaver, Mrs A. Mason, Mrs. W. Dunton, Mrs. J. Bullock, Mrs. a. Hagen, Mrs. Geo Richardson Sr. Mrs. M. Caro, Mrs. J. Smyth, Mrs. J. Michel, Mrs J.O Gorman and Mrs A. Morey.

The profit from the sales will be placed in the building fund.

The members are working diligently to raise funds for the new building.

# WILLIAMS PHARMACY

2000

WILTON DRIVE

*Rexall drugs*

PHONE

LO 4 - 2811

FREE DELIVERY

EXCLUSIVE HEADQUARTERS FOR

*Super Plenamins Vitamins*  
PLUS RED VITAMIN B12

the finest vitamin on the market today

36 FOR \$2.59  
72 FOR \$4.79  
144 FOR \$7.95

### WANT ADS

For Sale.....Jacobson Rotor Mower, used three months(cheap)  
Also 15,000 B T U Safe-Air heater, bottle gas.  
309 N.E. 20th Street----LO4-2801

# LAUDERDALE DRIVE-IN

27TH. W. BROWARD BLVD.

Sunday AND Monday ..... "THE EGYPTIAN" Cinemascope...color...with Jean Simmons  
Nov. 7--8 Victor Mature. Also, "SILVER CITY" technicolor.....  
Edmund O'Brien Yvonne De Carlo and Barry Fitzgerald.

Tuesday and Wednesday.... "RIVER OF NO RETURN"...Cinemascope...technicolor...with  
Nov. 9-10 Robert Mitchum and Marilyn Monroe. Also "GUY WITH A GRIN"  
James Stewart...Rosalind Russell

Thur Fri Sat..... "R E A R W I N D O W "...Technicolor. ..James Stewart....  
Nov. 11-12-13. Grace Kelly...Wendell Corey...Thelma Ritter. Also in technicolor..  
"DENVER & RIO GRANDE"...Edmund O'Brien..Sterling Hayden.

Sunday & Monday....."JOHNNY DARK" technicolor..."Story of Auto Racind Devils"  
Nov. 14-15 Tony Curtis. on wide screen....also "ARROWHEAD" technicolor  
Chalton Heston.

COMING . . . . . "W O M E N ' S W O R L D "

\*\*\*\*\*  
PLAY MATCH A NUMBER

.. on Wilton Drive....This week's cash PRIZE for Sat. Matching is \$ 3 0 0 .  
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SUE BY T. BONE



MIDDLETON JEWELERS

.....The House of Silver.....

Jewelers Silversmiths

Watch and Jewellery Repair

Phone JA2-3234

201 East Las Olas Blvd. Ft. Lauderdale Fla.

MANOR SUNDRIES

2201 Wilton Drive

Special Noonday Lunches--Home made Do-Nuts

Every day

TONY'S MEN'S AND BOY'S WEAR  
2063 WILTON DR.

USE OUR LAY-A-WAY PLAN FOR

Christmas

your neighborhood

service  
WILTON  
A A A

LO4-9268



station  
DRIVE  
A A A

LO4-9268

MANOR SERVICE STA. 2199 WILTON

LOOK, FREE

WHILE THEY LAST

a clever, handy envelope  
moistener with your xmas  
card order

McGilligan's 2035 WILTON DR.  
STATIONERY  
ACROSS FROM FOOD FAIR

CLOSING OUT-BOYS SOCKS  
SIZES 7 TO 9 1/2

~~49¢ VALUE~~ NOW

4 PR. FOR \$1.00  
ASK FOR TICKETS TO PLAY "MATCH NUMBER"  
JUVENILE HOUSE  
2037 WILTON DR.

OAKLAND PARK  
CONCRETE PRODUCTS  
& SEPTIC TANK CO.

COMPLETE SEPTIC TANK SERVICE  
& INSTALLATION

150 S.E. 1 AVE.

OAKLAND PARK

ROOFS SPRAYED!  
WITH ORIGINAL PEERLESS...  
REFLECTO  
SEAL

THIS AD GOOD FOR \$10. CREDIT ON ROOF JOB  
BELDIN-LUECKE-BROWARD INT. AIRPORT  
JA3-1437

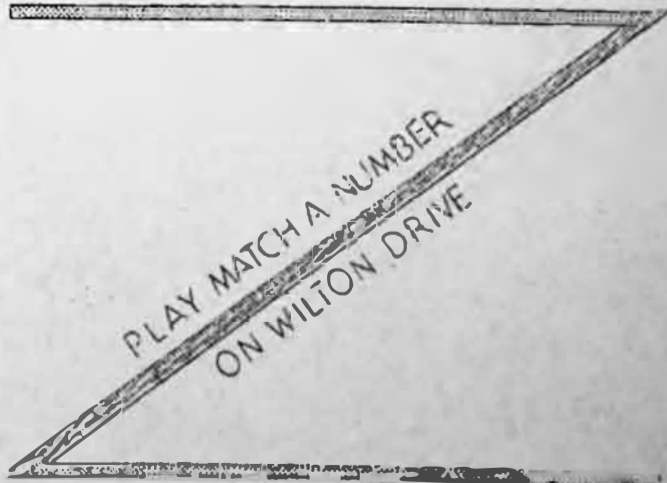
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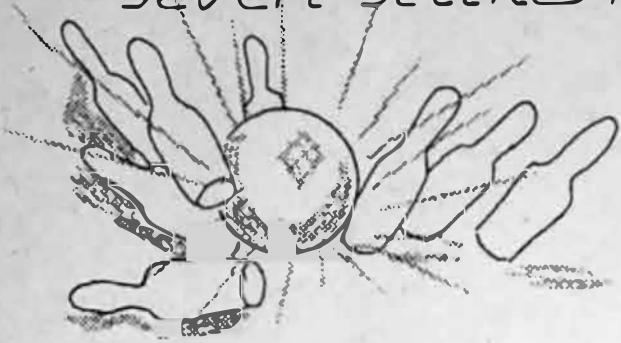
WILTON DRIVE

1 HR. SERVICE



WHITE ORCHID cleaners  
2033 WILTON DR.

seven strikes made last week in the...



# "MATCH - A - NUMBER"

prizes were won at o o o o

GAME, ON WILTON DRIVE

Manor Motor Atlantic Sta. o o o McGilligan's Stationery o o o

Tropical Club o o o Hickel Drugs o o o Reeds Shop o o o Sam's Shoe Store - - - -

no one won the cash prize!  
so-o-o-o this week it is

# \$ 300.00

save ticket stubs all week, look for matching number in Wilton Drive store windows on Saturday!!!

prizes  
PRIZES  
PRIZES  
PRIZES  
PRIZES



last week number for cash prize of \$200.00 was posted in window of TROPICAL PAINT SUPPLY

this could happen to "you"

????????

Last week your stencil cutter in the advertising department made a good Boo-Boo, which proves you can't stay awake 24 hours a day.

About ten minutes after delivery of the Wilton Sunrise News last week, Dick Boyer, the owner of the Manor Sundries, came in and ask how much Sweeney the Manor Shoe Store man had paid for the Sundries Store, and when had he moved it to 2225 Wilton Drive.

Still half asleep your publisher had to ask for an explanation.

"well, said Dick, "My ad in your paper for my store has the address of Sweeneys Shoe Store and that Sweeney is the Prop."

Well, Well, I can't keep up with the fast turnover of business in Wilton Manors. Or am I ahead of it.

Police Dept. Notes...

Four accidents were reported to police this past week, resulting in minor injuries to two persons. The property damage was low however, which is usually the case when the speed of the vehicles were not excessive. Ten traffic arrests includeing drunk driving, reckless driving, speeding, and no operators license are on this weeks docket.

A case of pilfering and entering an unoccupied dwelling and several cases of vandalism disposed of, with the usual nusiance calls gave the Police a busy week.

Wilton Drive

The M A T C H - A - N U M B E R game is good for a \$300.00 cash prize to the one matching the right number on some window next Sat. Nov. 13th.

WILTON DRIVE "MATCH-A-NUMBER" --- CASH PRIZE - NEXT SAT. \$300.00

due to another drop in coffee prices.....

WE OFFER ....

Our same Delicious Cup of Coffee AT OUR FOUNTAIN

1402 N.E. 26 STREET

4¢

PER. CUP.

ALL THIS WEEK

WILLIAMS CITY DRUGS !!

MANOR SHOE STORE

9PM. OPEN FRI. & SAT 9PM.

2225 WILTON DR. CHARLES F. SWEENEY PROP.

FREE BALLOONS FOR THE KIDS

GRAND OPENING

FRI. & SAT. NOV. 12-13

Let's get acquainted

a FREE can lighter fluid with each purchase.

a package of your favorite pipe tobacco with pipe pur.

MANOR SMOKE SHOP

2188 WILTON DR.

FREE BALLOONS FOR THE KIDS

WILLIAMS TV

145 DIXIE HWY. OAKLAND PARK - LO4-1509

featuring service calls --- \$2.50 PLUS PARTS

# Valspar

*protects...*

*beautifies!*



*We want you to know  
the high quality of*

## VALSPAR VARNISH

# FREE

ONE FOURTH PINT  
VALSPAR  
VARNISH

OFFER GOOD TIL NOV. 15, 1954

----WORLD FAMOUS as the finest varnish man has yet produced. Ever since it was introduced just after the turn of the century, VALSPAR has performed - day after day, year after year, in all climates, all countries. From tropic heat to the frozen arctic, Valspar has maintained the leadership among clear finishes. Since it does its job so well under extreme conditions in far corners of the earth, you may rightly expect Valspar to withstand the wear and tear, the weather and household hazards of your home.

Valspar really protects your floors, woodwork, doors, panels, furniture....any surface that requires a clear protective coating, indoors or outdoors. Valspar is extra tough...extra durable. It defies dents, scuffs, scratches. The original boiling water test has demonstrated to millions of people during the past half century that Valspar is unharmed by boiling liquids. Take the other extreme: Dry ice itself, placed on Valspar'd surface, cannot harm it. Valspar won't turn white. It doesn't blister or peel.

A floor with a Valspar finish takes the roughest treatment a youngster can give it-yet retains its original smooth beauty. Valspar'd surfaces cannot absorb dirt or anything else -so it doesn't require hard scrubbing to keep it clean, good looking, sanitary. Millions of families agree--Valspar is the best clear surface protection there is in the world.

### TROPICAL PAINT SUPPLY

2183 WILTON DRIVE